



# TOP 30 OPERATIONAL PROCESSES TO AUTOMATE IN 2021:

An EdTech webinar for Australia and New Zealand Schools

Brought to you by Operoo



OPEROO EDTECH WEBINAR:

2 - 3PM AEST, TUESDAY 14TH SEPTEMBER

# Today's Agenda

Top 30 operational workflows digitised in Operoo during 2021

- Parent Workflows
- Staff Workflows
- Student Workflows
- Payment Workflows
- Health Workflows
- Public Workflows



# Your Presenters



**Lachlan James**

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# About Us



operoo



# Our Mission

## How we help schools

- Operoo empowers schools to use every minute and every dollar possible on student education, rather than wasting resources on operational inefficiencies.





Use a template or  
make any form



Add any  
approval workflows



Automatically  
distribute to  
your audience



Responses received  
within minutes



Trigger follow-up action  
based on responses  
received



Securely collect consent,  
payment, medical info or any  
other data required



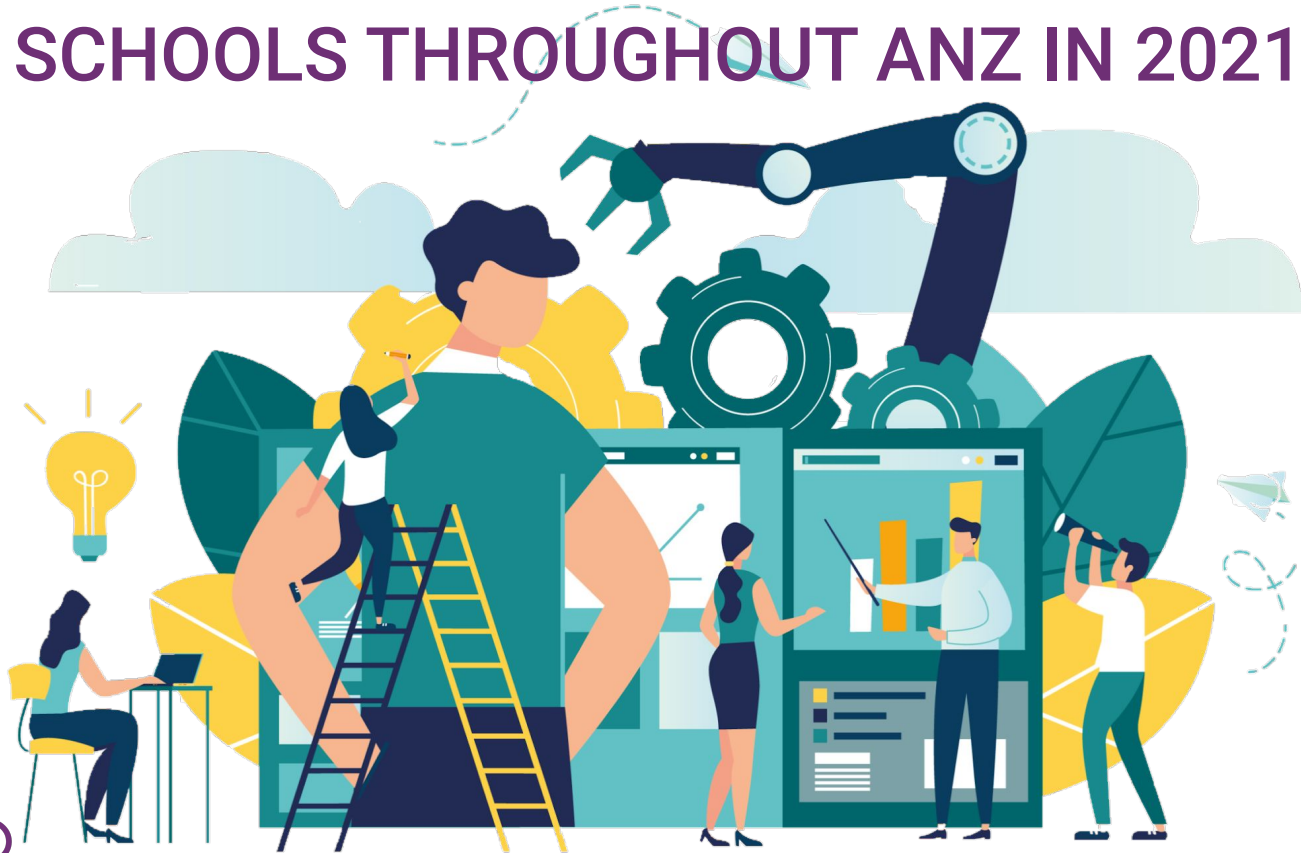
Automated reminders  
sent to stragglers



Track, analyze and  
act on responses



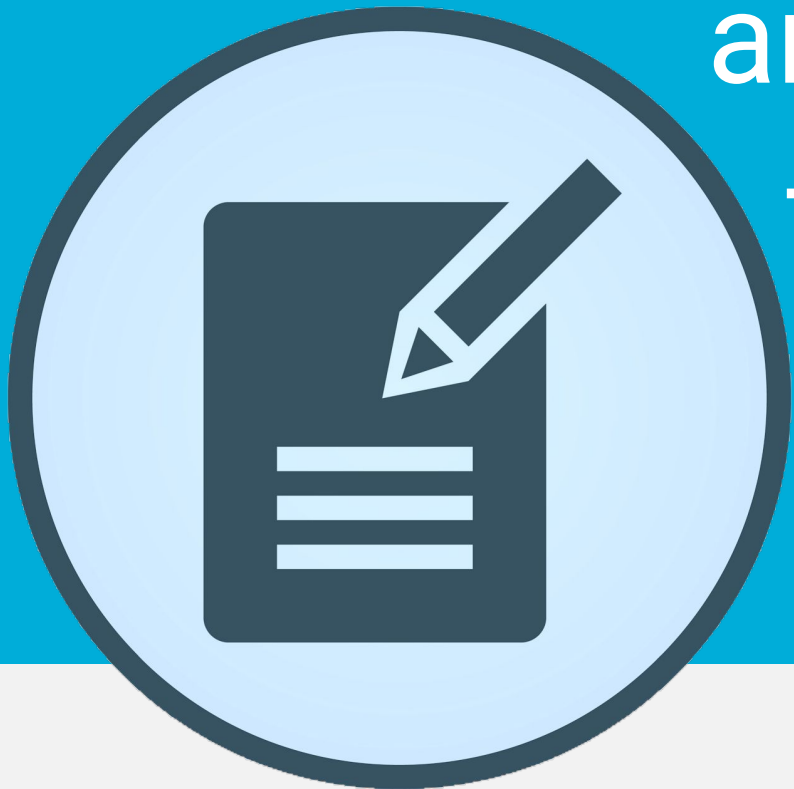
# TOP 30 OPERATIONAL WORKFLOWS DIGITIZED BY SCHOOLS THROUGHOUT ANZ IN 2021



# Parent Workflows



# Student enrolments and transitions



→ These are the most resource-intensive recurring processes experienced by (almost) all schools

# A School Case Study: Automating Start-of-Year Processes



**How Beaconhills College went from paperwork calamity to giving staff their time back, parental peace-of-mind, and anytime access to single source of truth for up-to-date medical data.**



# The Results

Beaconhills College (AUS)

**TOTAL UNIFORMITY**

IN THE WAY DATA IS COLLECTED  
ACROSS THE SCHOOL

**23,760**

SHEETS OF PAPER SAVED AT  
THE START OF EACH SCHOOL YEAR

**2,376**

MAN HOURS REPURPOSED  
EVERY JANUARY

**\$50,000+**

SAVED ON COLLECTING STUDENT  
MEDICAL DATA EACH YEAR



AUTOMATION  
OF ALL SCHOOL  
TRIP TASKS

**ONE**

SOURCE OF ACCESSIBLE TRUTH  
FOR ALL MEDICAL DATA

**\$250,000**

OF INTEGRATED PAYMENTS PROCESSED  
THROUGH OPEROO EACH YEAR



DIGITISATION  
OF ALL  
CONSENT AND  
MEDICAL  
FORMS

# Excursion & extracurricular activity management

- Pull together the many components of managing school trips and activities in one easy-to-manage workflow



# St Peter's College Case Study: Automating Trip Management



**How St Peter's College digitized and automated school trip management to escape a paperwork avalanche, give teachers their time back, keep students safe and engage its parent community.**

# The Results

Safe students, happy teachers, engaged parents

## 1 SECURE SOURCE OF TRUTH

A single universally accessible place for all student medical data.

## 100% MOBILE ACCESSIBLE

Staff can access student forms and medical data via any device.

## 97%

of students live in Operoo within two months.

## 1 WEEK → 30 MINS

Parents respond to forms in minutes, not weeks.

## 235 TRIPS

The number of trips managed through Operoo each year.

## 8,888

Digital permission forms are submitted via Operoo each year.

## 32,000 +

Sheets of paper saved on consent and medical forms per year.

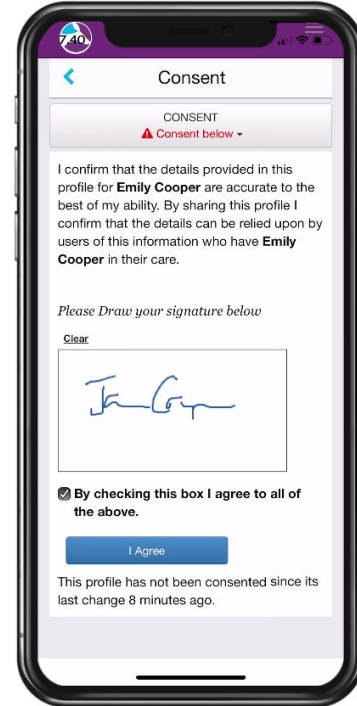
## 1,059

Different types of eForms created in Operoo since 2015.

# Collecting digital consents & signatures

Drive higher and faster response rates  
for all permission requests

- Media consent
- School policy agreements
- Extracurricular activity participation
- etc

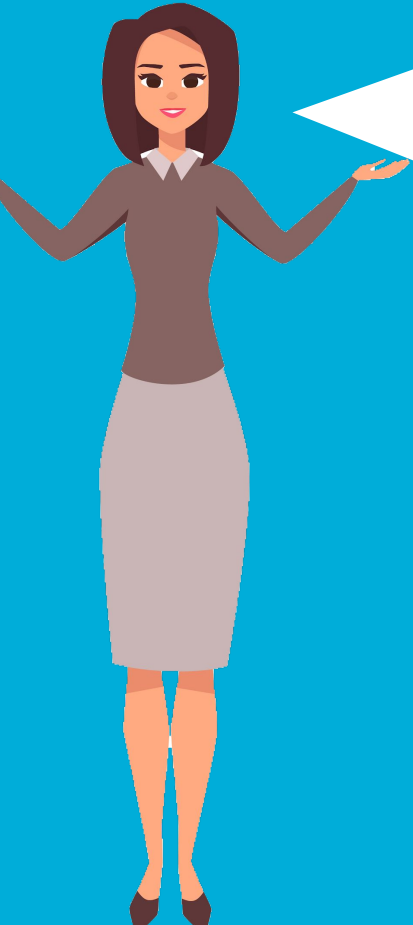


# Before & after school club management

- Registration
- Consents and Comms
- Access to medical info
- Third-party provider access







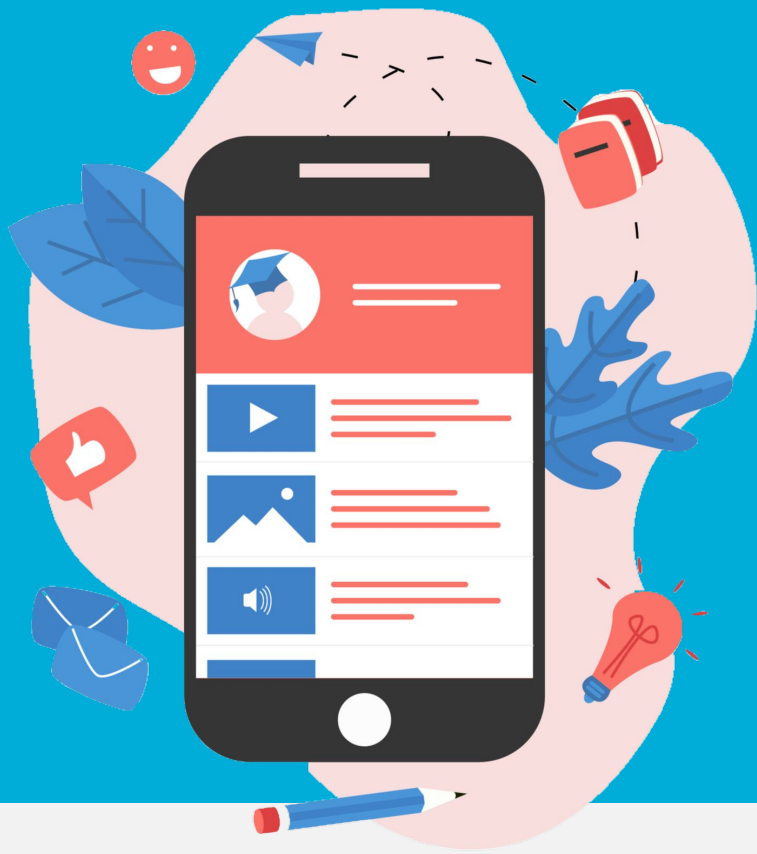
"Process automation transformed the management of extra-curricular activities; particularly our after school club. Parents love how easy it is to make bookings and give consent through digital forms, while we have internal visibility into the number of sign-ups per day, age group and activity type. The live updates of data save us a monumental amount of time."

- Sarah Allmond — Compliance, HR and Information Manager at Bishopsgate School Surrey, England, UK

# Messaging & comms

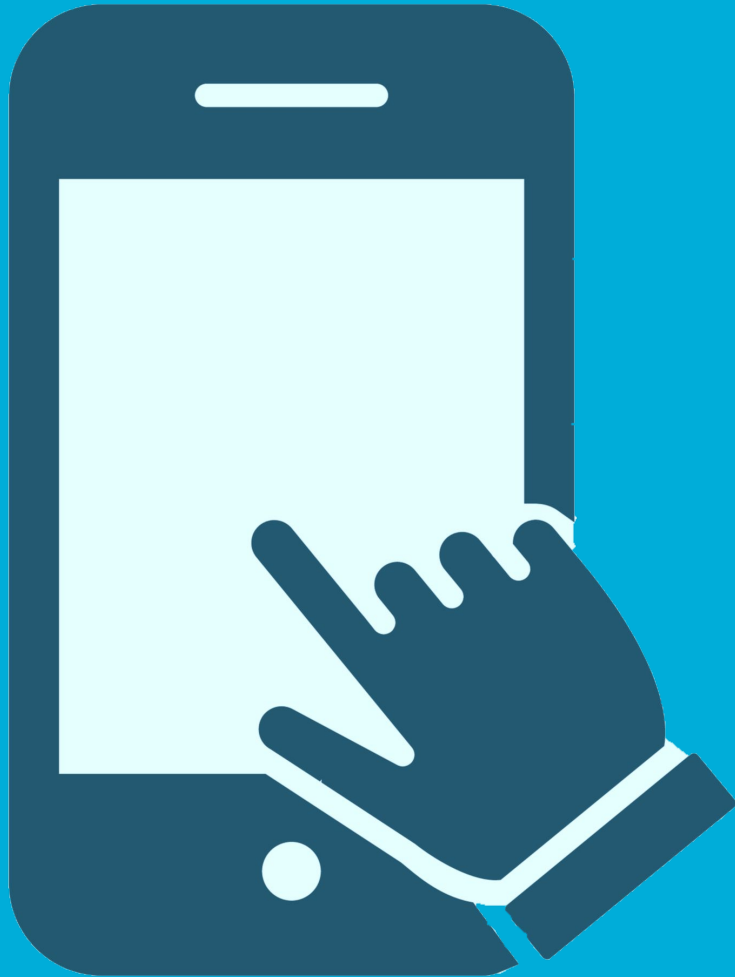
Effortlessly ensure parents are informed & engaged anywhere, anytime

- Daily Announcements
- Text Messaging
- News distribution
- Email
- Push notifications



Embrace push  
communications.  
Don't rely on  
passive pull  
tactics.

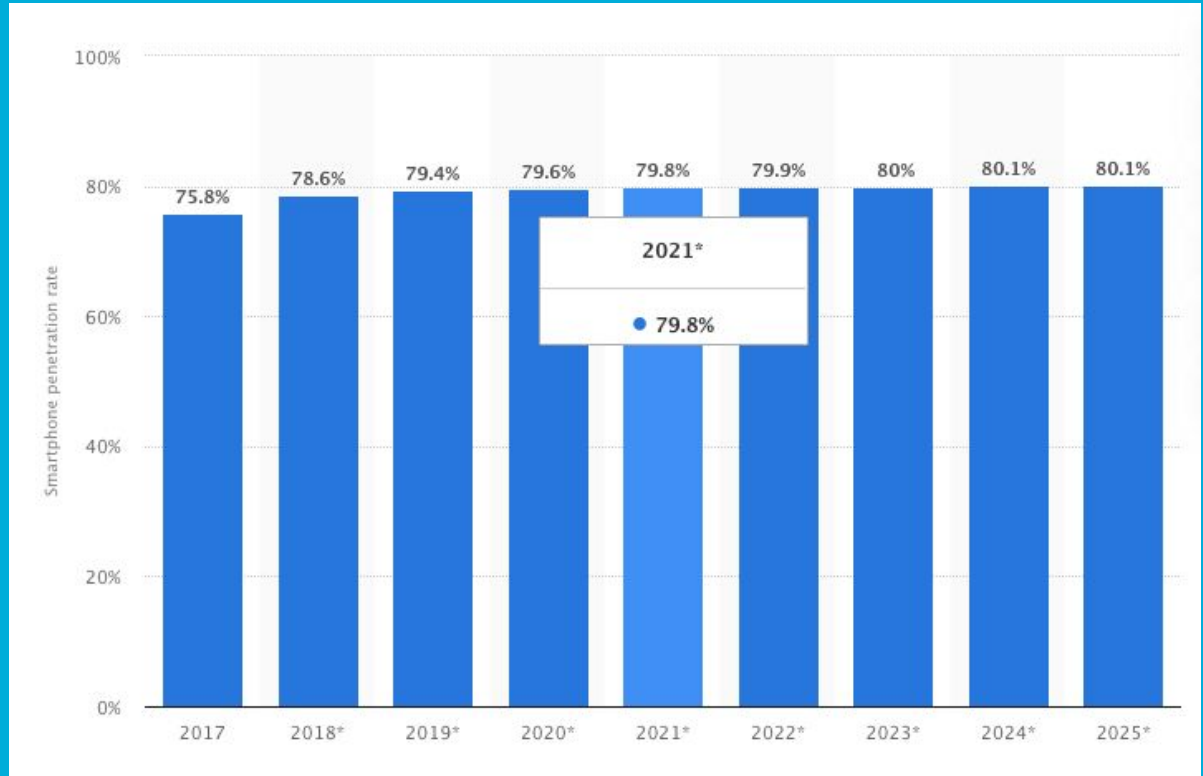




Be mobile  
ready and  
device agnostic

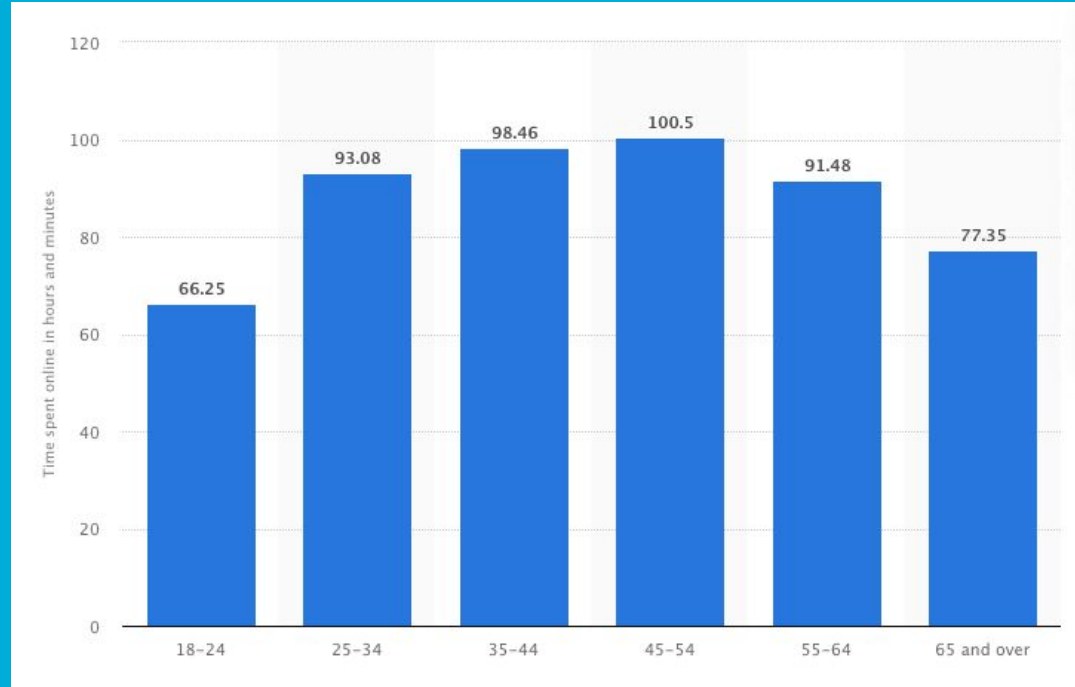
# Smartphone penetration rate

→ Around 80% of all Australians use a smartphone (statistica.com)



# Average time smartphone users spend online

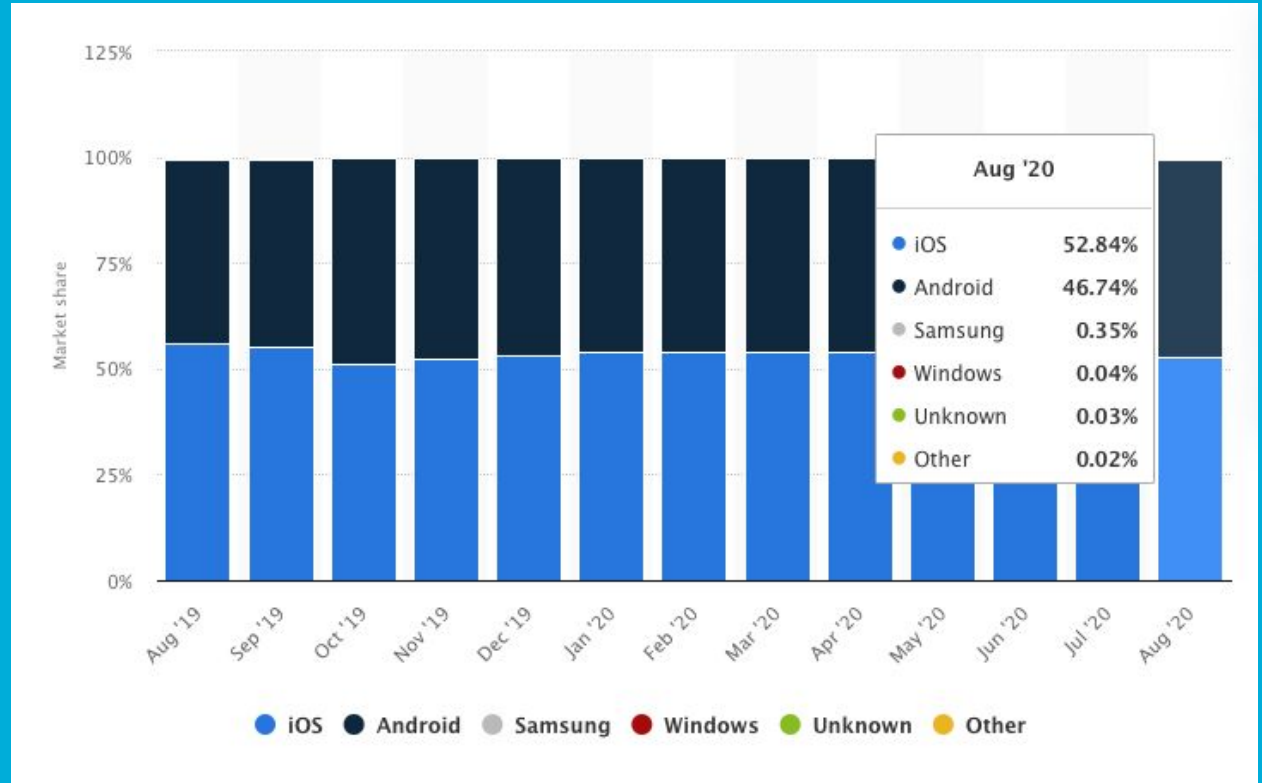
→ Australian's with School-aged children spend the most time on their phones (statistica.com)

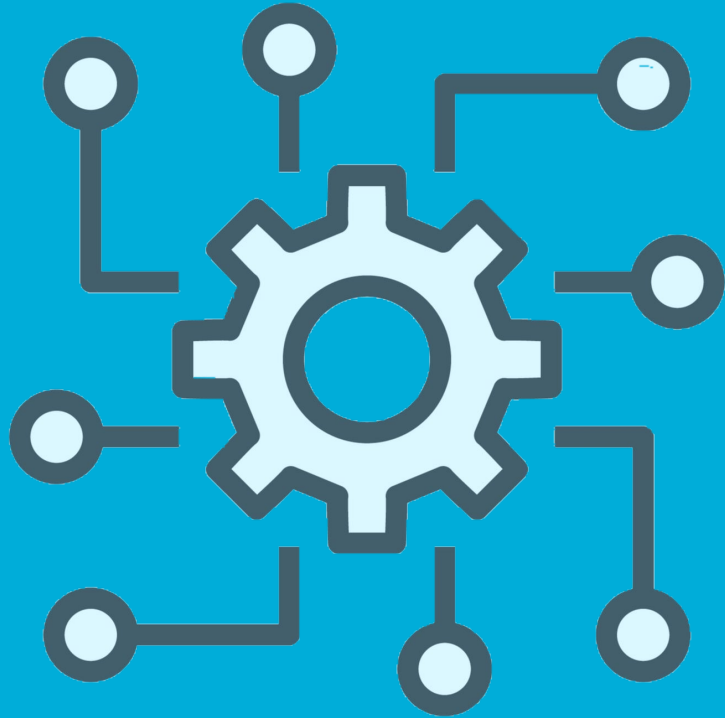




# Mobile operating system market share

→ August 2019 -  
August 2020,  
In Australia  
(statistica.com)





Execute an  
omni-channel  
communications  
strategy

# Parent – Teacher Conference Mgmt

Digitally deliver conference booking forms straight to parents' mobile phones, track scheduled appointments in real-time, and automatically notify teachers as soon as an appointment is logged.



# EAL parent survey and support services distribution



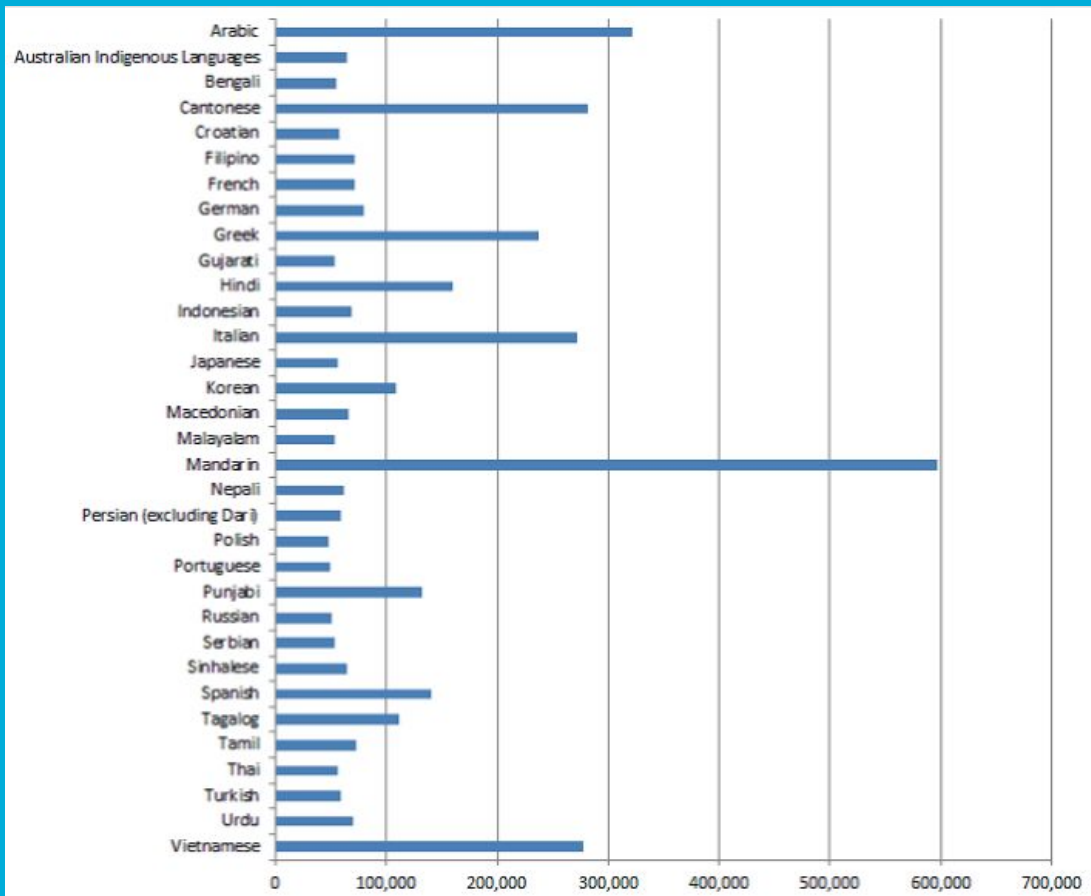
Give your foreign language families the added support they deserve. Deliver EAL Parent Surveys and supporting information straight to parents' mobile phone in the language of their choice.

Speak your  
audience's  
language with  
multi-lingual  
communications  
distribution



# Languages other than English spoken at home 2016

→ Source: ABS 2016,  
Customised tables







25% of primary &  
secondary students  
come from EAL  
families

# Individual Education Plans

Distribute all IEP documents to parents and staff digitally, embedding automated approval workflows, to ensure each person can quickly complete and sign-off-on the plan.



# School and DOE letters

Never again struggle with lost and crumpled announcements, hidden at the bottom of school bags.

- Memos from the principal
- Policy updates
- Out-of-school uniform days
- etc



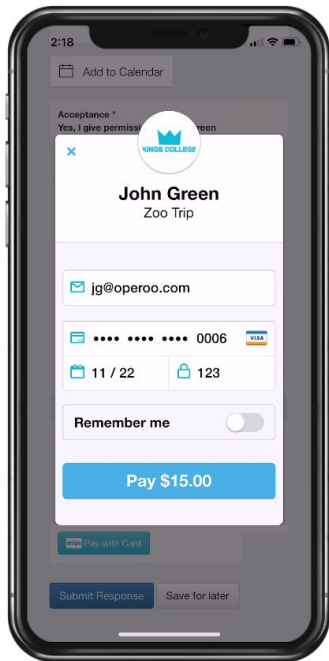
# Payment Workflows



# Ordering and payments for parents

Consolidate payment and form-based processes in the same seamless digital workflow.

- School fees and exam payments
- Uniform ordering
- Extracurricular activity payments
- Books and supplies
- Sports and athletic fees
- School events (productions, music performances, etc)



# Staff finances

Digital applications and automated approval workflows

- Supply purchases
- Reimbursements
- Payroll management



# Demonstration

## Parent and Payment Workflows

- Excursion management (with payments)
- Collecting digital consent and signatures
- Comms and news distribution



# Staff Workflows





# Request management

Digital applications and  
automated approval workflows

- Room reservations
- Professional learning & development
- IT support



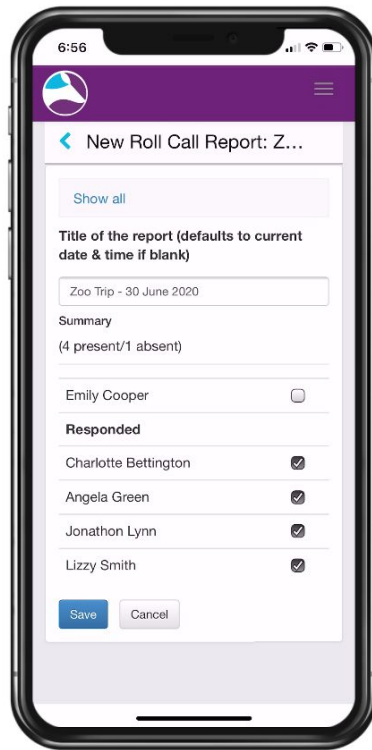


# Absenteeism Management

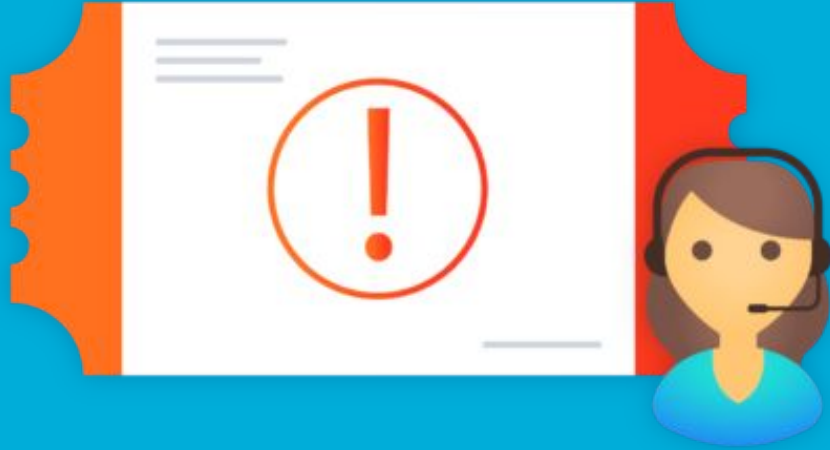
- Logging
- Tracking
- Reporting

# Taking digital roll calls

Know where your students are at all times — from tracking classes attendance during on-campus or remote learning, to participation in school trips, events & extracurricular activities.



# IT help desk request management

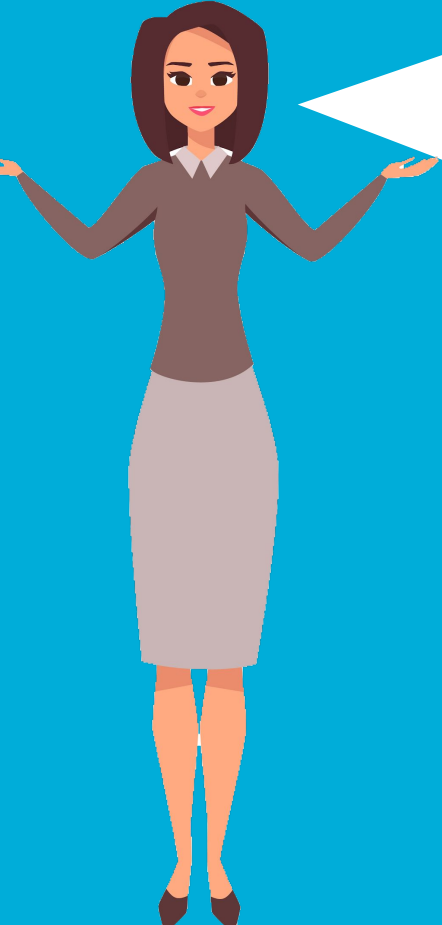


Effortlessly set-up an end-to-end digital workflow to ensure nothing falls through the cracks — from logging, categorizing, resolving and communicating progress of support tickets submitted.

# Staff appraisals

Ensure everybody is held accountable to deadlines, removes the need to manually chase non-respondents, and improve completion rates and timeframes.





“About 18 months prior to Operoo, we relaunched the format of our staff appraisals. Unfortunately, we had poor uptake and engagement. So, I move it all onto Operoo along with our other staff processes. For the first time, we completed it all on-time with no manual chasing. It’s been transformative!”

- Sarah Allmond  
Compliance, HR and Information Manager  
Bishopsgate School (Surrey, England, UK)

# New personnel onboarding



Significant resources are spent onboarding or inducting new staff members. Automate the entire onboarding process in one digital workflow with Operoo.



# Risk assessments

Digitise and automate the creation and approval of risk assessments

- Consistent
- Repeatable
- Reliable
- Adhere to industry standards





# Staff Intention Forms / Teacher Preference Sheets



Digitally design, distribute, collect and analyse staff intention forms in a single, integrated workflow.

# Staff Compliance & Policy Management

Digitise and streamline your staff-facing processes that distract from your core mission: Teaching & supporting young people.



# The Results

## Bishopsgate School



### 80 STAFF USE CASES

Automated through Operoo:  
From staff onboarding to  
leave requests.

### NO MANUAL CHASING

Of staff for missing forms,  
information, acknowledgements  
or consents.

### 380 OF 380

"All our parents are onboard  
with Operoo and love it."

### 100% AUTOMATION

Of all staff processes, requests,  
forms and workflows.

### 12-HOURS

For all parents to return  
signed digital consent forms  
for remote learning.

### 100% STAFF ADOPTION

Staff rave about Operoo and  
the amount of time the  
platform saves them.

### SIMS INTEGRATION

Means medical, emergency, dietary  
and other data is synced and  
updated in the student record.

### 1 SOURCE OF TRUTH

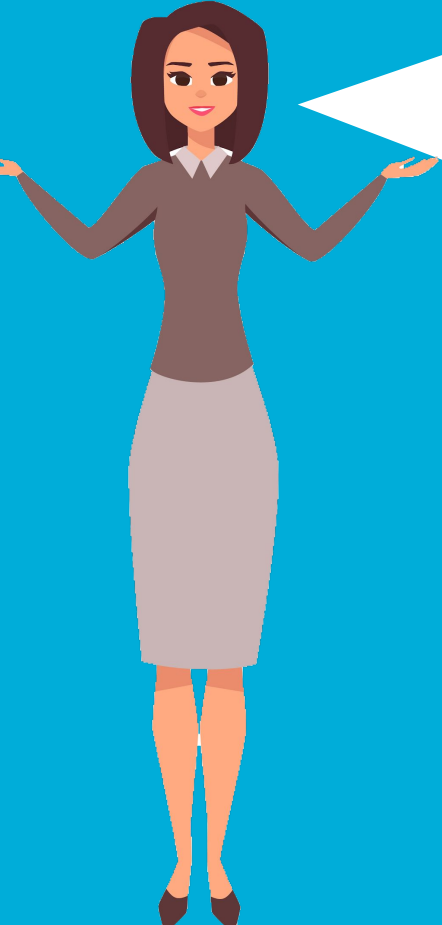
For distributing, collecting and  
monitoring all staff form responses,  
requests and process completions.

### "TRANSFORMATIVE"

Change in staff response rates  
and submission timeframes for all  
policies and processes.

### 28 TRIGGER ACTIONS

Fully automated in one  
COVID-safe workflow, keeping  
the school safe and compliant.



“We’ve now automated over 80 staff forms and processes — from staff onboarding to leave requests. But, that didn’t happen overnight. We started with the areas that caused people the most consistent pain and went from there. It’s also important to demonstrate quick wins to gain buy-in from stakeholders.”

- Sarah Allmond  
Compliance, HR and Information Manager  
Bishopsgate School (Surrey, England, UK)

# Demonstration

## Staff Workflows

- Request Management  
(Professional L&D request)
- New personnel onboarding



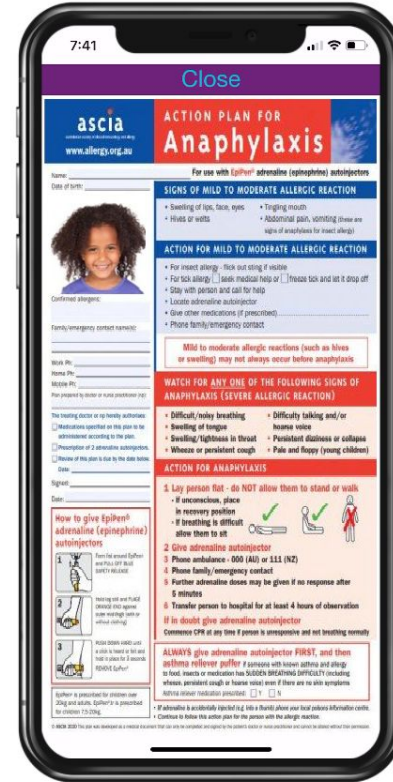
# Health Workflows



# Student medical data

## Digitally collecting and verifying student health information

- Student Medical Profiles
- Action Plans
- Medication administration instructions and supporting documentation



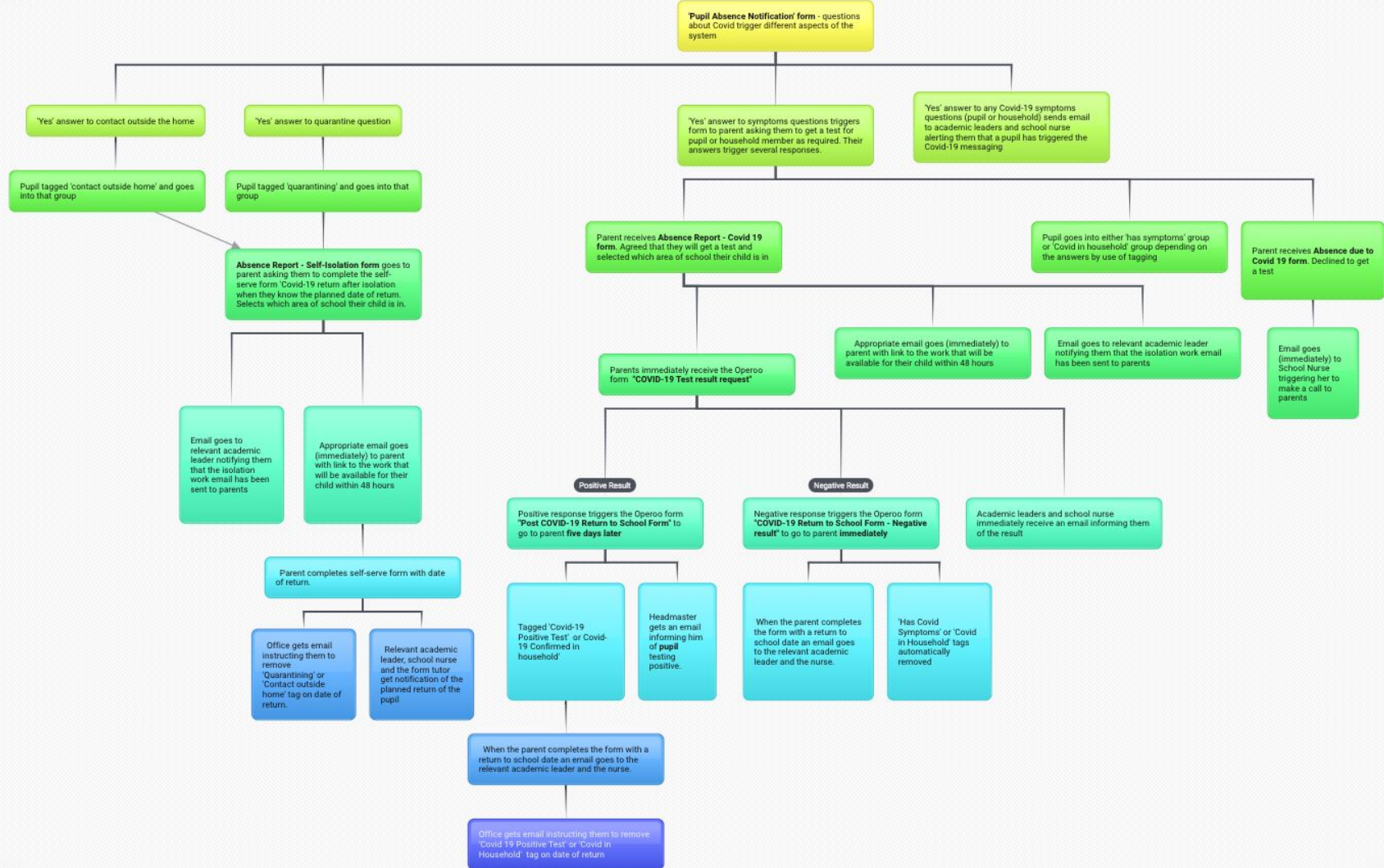
# COVID-safe Processes



- Health checks
- Date-stamped passes
- Case tracking & reporting
- Testing consents
- Hybrid scheduling & cohorting (bubbles)

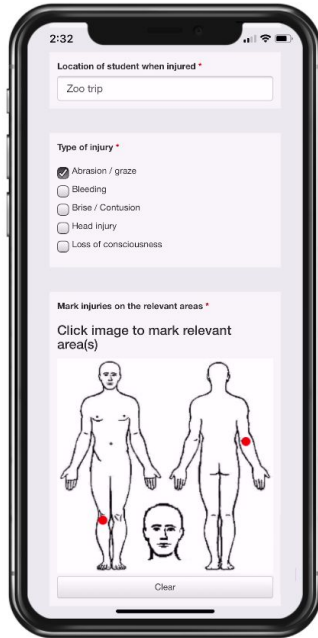






# Injury and incident reporting

Immediately log incidents and injury as they happen, rather than relying on memory & mountains of paperwork.

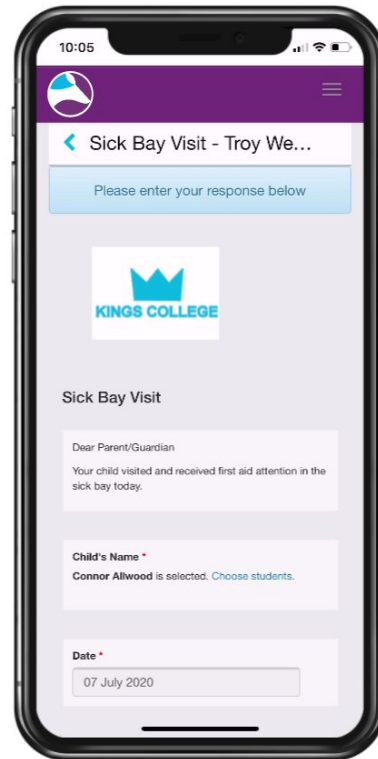


- Report information accurately
- Accessible to authorised staff
- Streamline insurance claims
- Meet duty-of-care obligations
- Minimise liability
- Provide better analysis of how and why an incident occurred

# Sickbay management

Log all student visits to your nurses office or sickbay

- Track activity with digital visitor forms
- Distribute nurses reports to parents
- Digitally document treatment provided



# Demonstration

## Health Workflows

- Collecting and verifying student health information
- Daily COVID Health Check
- Injury and incident reporting



# Student Workflows



# Student subject selection

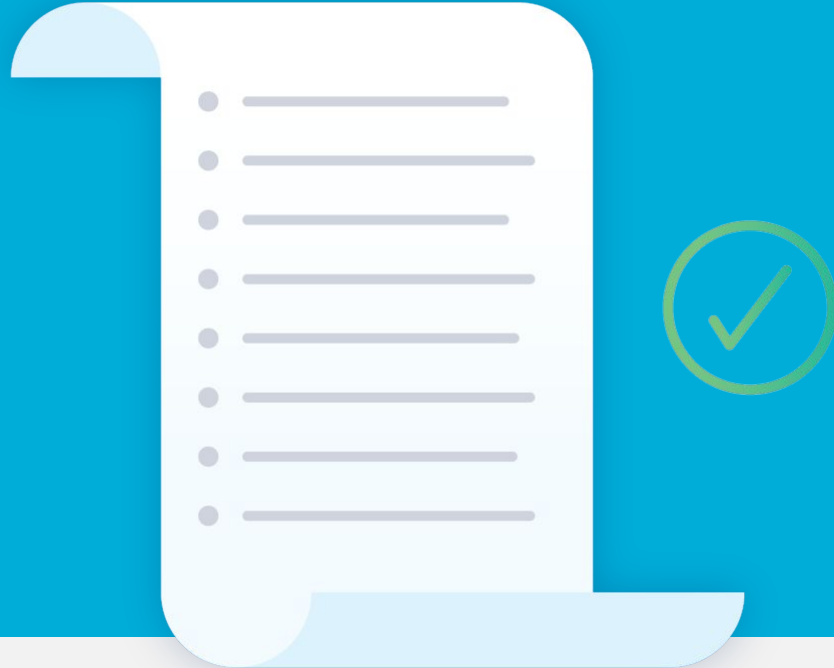


Easily route responses to the right place at the right time — to the Careers Counselor or Assistant Principal — to avoid unnecessary scheduling delays. And, automatically trigger follow-up actions based on submissions received.

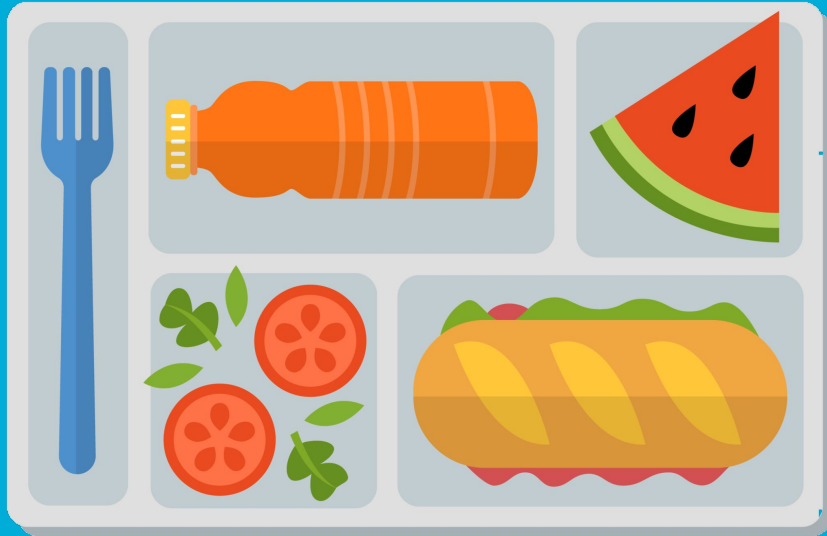
# Student Contracts

Automatically distribute student policies, agreements and contracts to parents or students

- Mobile phone usage
- Discipline agreements
- Internet usage
- Uniform policy
- Etc



# School lunch orders



Digitise canteen orders, sending forms straight to the smartphones of parents, or even students, to complete. Then, send a live report to canteen staff.



# Extracurricular club / program registration

School programs, activities and events require strong parental engagement and student participation to be sustainable and successful. But, awkward, time-consuming and manual sign-up processes often get in the way.



# Student surveys and elections

Make it easy to promote student voice by embracing digital methods of directly gathering feedback and input from your student body.



# Public Workflows



# Contactless Visitor Check-Ins



# Event registration and ticketing

Easily create digital sign-up forms, post them on your school website to make them accessible to any interested parties, while also embedding ordering / ticket reservation and digital payment fields.





Surveys,  
questionnaires,  
feedback forms  
and volunteering  
applications

# Demonstration

## Student and Public Workflows

- Event registration (school open day)
- Contactless visitor check-in



# Q&A Session



**Questions?**

We're here to answer them!

[www.operoo.com/contact-sales](http://www.operoo.com/contact-sales)



# THANKS FOR YOUR TIME

And for the incredible work you're doing

## Next steps:

1

We'll send you the webinar recording

2

We'll follow-up with a copy of the presentation slides and guide

3

And, if you have any questions in the meantime, simply get in touch:

[www.operoo.com/contact-sales](http://www.operoo.com/contact-sales)

