



2021 eSchoolData User Meeting

Streamlining Operational Workflows for K - 12 School Districts

Automating registration and onboarding, field trip management,
student inter-transfers, athletic program management and more

Peter Bencivenga
May 25, 2021





Automating District Workflows: Never Chase a Paper Form Again

- Introduction and eSD partnership
- Customer spotlight: Warwick Valley CSD
- Additional major customer workflow use cases
- Q&A Session @ Contact

Your Presenters



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About Us



operoo

Operoo's Mission

How we help schools & districts

- Operoo empowers schools to use every minute and dollar possible on student education, rather than wasting resources on operational inefficiencies.





Use a template or
make any form



Add any
approval workflows



Automatically
distribute to
your audience



Responses received
within minutes



Trigger follow-up action
based on responses
received



Securely collect consent,
payment, medical info or any
other data required



Automated reminders
sent to stragglers



Track, analyze and
act on responses

Achieving Your Operational Goals



Faster and easier student registration and onboarding



Digital school forms, consent, requests & approval workflows



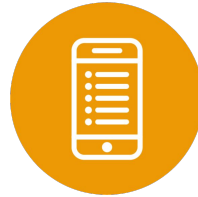
Up-to-date and accessible health information



Digital payments and ordering



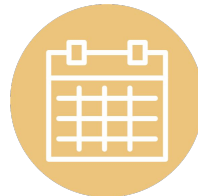
Manage and track incidents



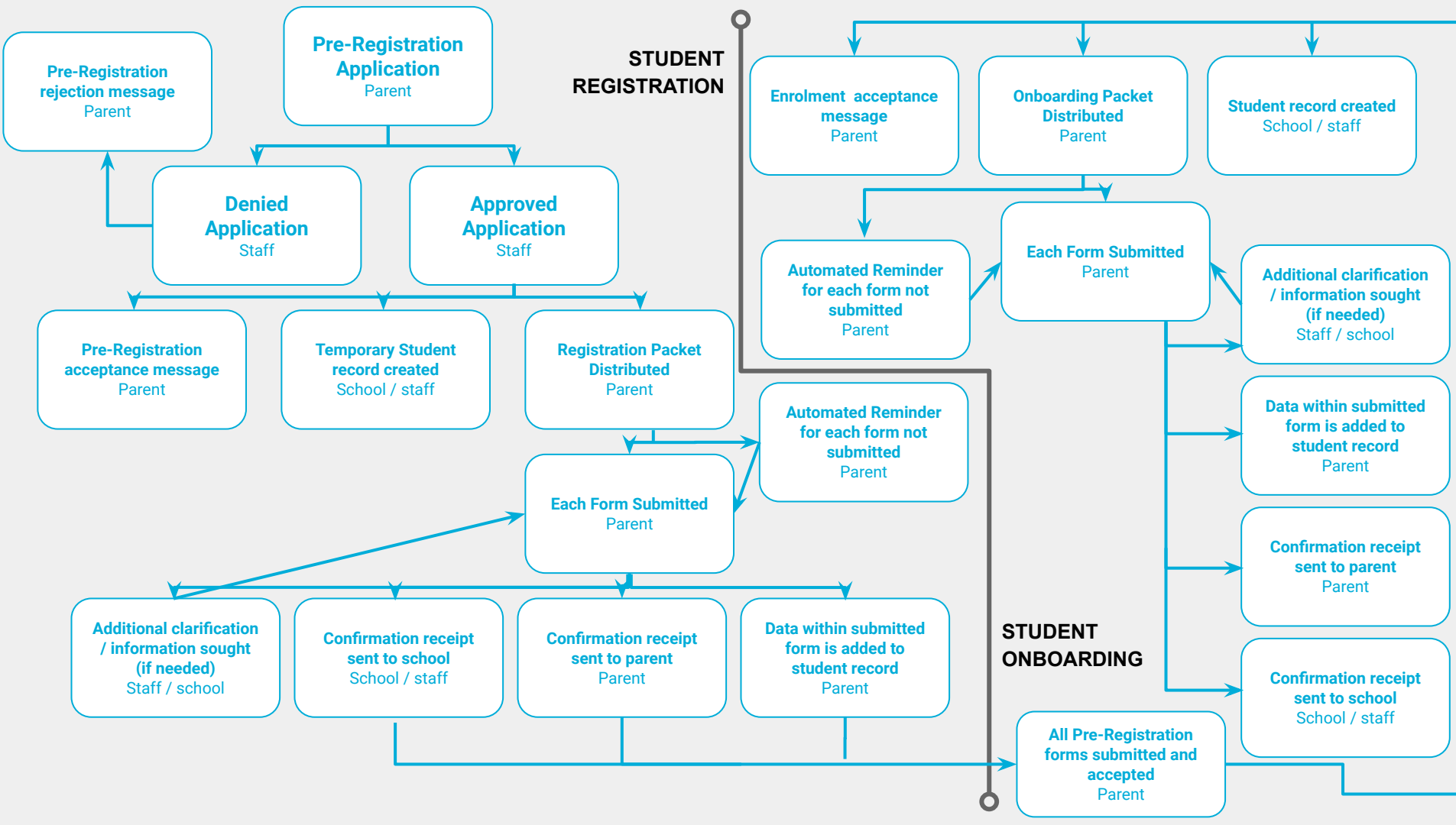
Easy Field Trip Management



Streamlined communications, news & parent engagement

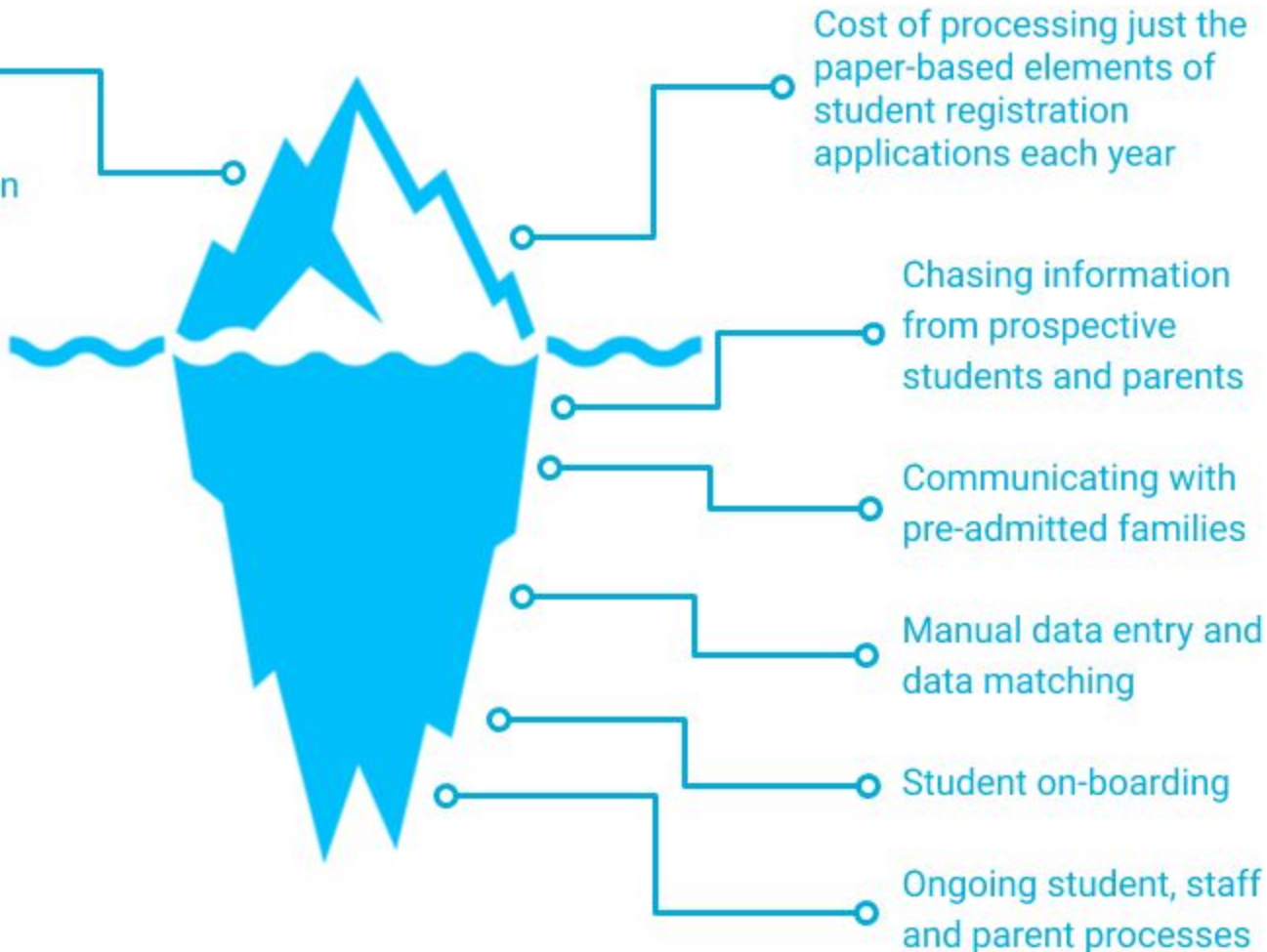


Manage extracurricular activities with dynamic groups

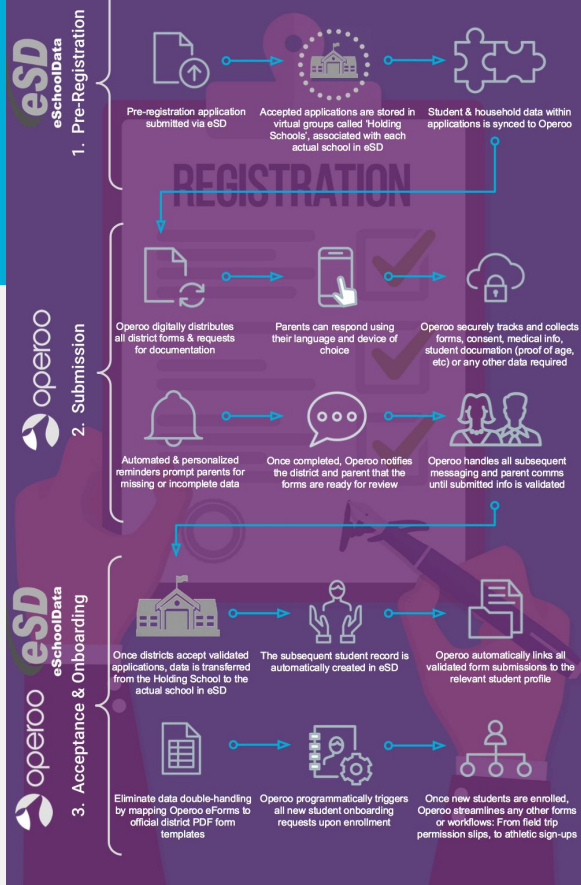


\$45,017

Spent by the average US school on annual student registration



Operoo - eSD Digital Registration Workflow



Operoo - eSD Digital Registration Workflow

eSD
eSchoolData

1. Pre-Registration



Pre-registration application submitted via eSD



Accepted applications are stored in virtual groups called 'Holding Schools', associated with each actual school in eSD



Student & household data within applications is synced to Operoo

REGISTRATION



2. Submission



Operoo digitally distributes all district forms & requests for documentation



Parents can respond using their language and device of choice



Operoo securely tracks and collects forms, consent, medical info, student documentation (proof of age, etc) or any other data required



Automated & personalized reminders prompt parents for missing or incomplete data



Once completed, Operoo notifies the district and parent that the forms are ready for review



Operoo handles all subsequent messaging and parent comms until submitted info is validated





operoo
eSD
eSchoolData

3. Acceptance & Onboarding

Eliminate data double-handling by mapping Operoo eForms to official district PDF form templates



Operoo programmatically triggers all new student onboarding requests upon enrollment



Once new students are enrolled, Operoo streamlines any other forms or workflows: From field trip permission slips, to athletic sign-ups

Once districts accept validated applications, data is transferred from the Holding School to the actual school in eSD



The subsequent student record is automatically created in eSD

Operoo automatically links all validated form submissions to the relevant student profile

Spotlight: Warwick Valley Central School District

Digitizing Student Registration with eSchoolData and Operoo



How Warwick Valley CSD embraced an integrated digital solution to automate registration processes for incoming kindergarten students, easing administrative workload for administrators and parents alike.

The Challenge

Why are we still using paper and pen?

- What ignited your search for a solution like Operoo, or your desire to manage things differently?
- What did you use before implementing Operoo?



The Solution

Process automation and digital workflows

- Why is the integration between Operoo and eSD important for helping streamline your kindergarten registration process ?
- Which of Operoo's features have you found most useful in your journey to date?



The Results

Sharing your successes

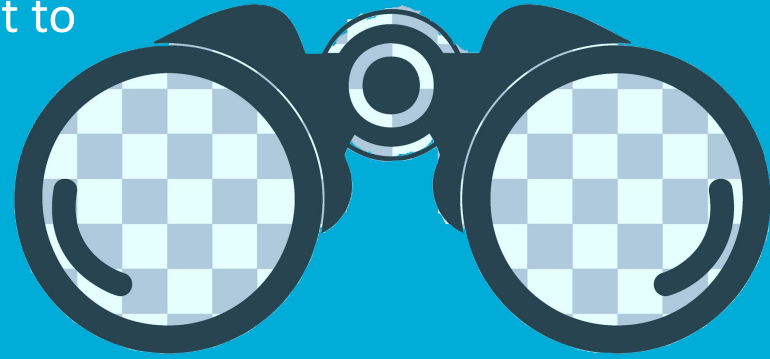
- What sort of results have you seen so far?
Which outcomes are you most satisfied with or proud of?
- Can you think of a specific time or anecdote, which made you particularly grateful that you'd adopted Operoo?

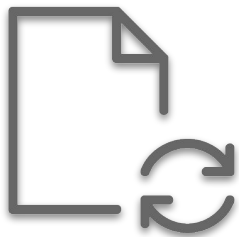


Looking to the Future

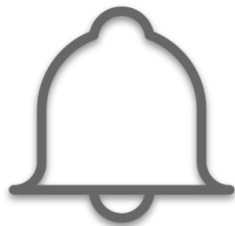
Your next move

- What's your next form or process you want to automate in Operoo?
- What advice do you have for other Operoo users or New York schools looking to replicate your success to date?





All your registration
forms ready-to-go



Automated tracking and
reminders



Multilingual comms and
mobile access



Communicate with
pre-admitted families



Eliminate data
double-handling with PDF
mapping



Trigger all new student
on-boarding requests
upon enrolment

Application Date: ____/____/____

For School Year: _____

**East Side Union High School District
INTRA-DISTRICT TRANSFER REQUEST**

Student: _____ ID# _____ Grade: _____

DOB: ____/____/____ Age: _____ CC: _____ Sex: ☐ Female ☐ Male

Address: _____

Street Number/Name

City/State/ZIP

Home: (____) _____ Work: (____) _____ Cell: (____) _____

Parent/Guardian Name: (Please Print) _____

Request is hereby made for an intra-district transfer for the student named above, from

Home School

To:

Requested High School

In the space below, state the reasons for requesting the Intra-District transfer. You may attach additional pages if more room is needed. Please read the information on the back of this form and attach any supporting documents required (i.e., medical statement, legal documents, etc.)

Parent/Guardian must sign if student is under 18 years of age.

Parent/Guardian Signature

Student Signature

For APA Use Only: Date receiving school APA was contacted: _____

- | | |
|--|--|
| <input type="checkbox"/> APPROVED: without District Transportation | <input type="checkbox"/> Junior/Senior Privilege |
| <input type="checkbox"/> APPROVED: with District Transportation | <input type="checkbox"/> (IA) – Administrative Placement |
| <input type="checkbox"/> DENIED | <input type="checkbox"/> (IV) – Best Interest of Student |
| | <input type="checkbox"/> (IX) – Involuntary - (Student committed expellable offense) |

Status of Athletic Eligibility: _____

Resident School APA Signature

Receiving School APA Signature

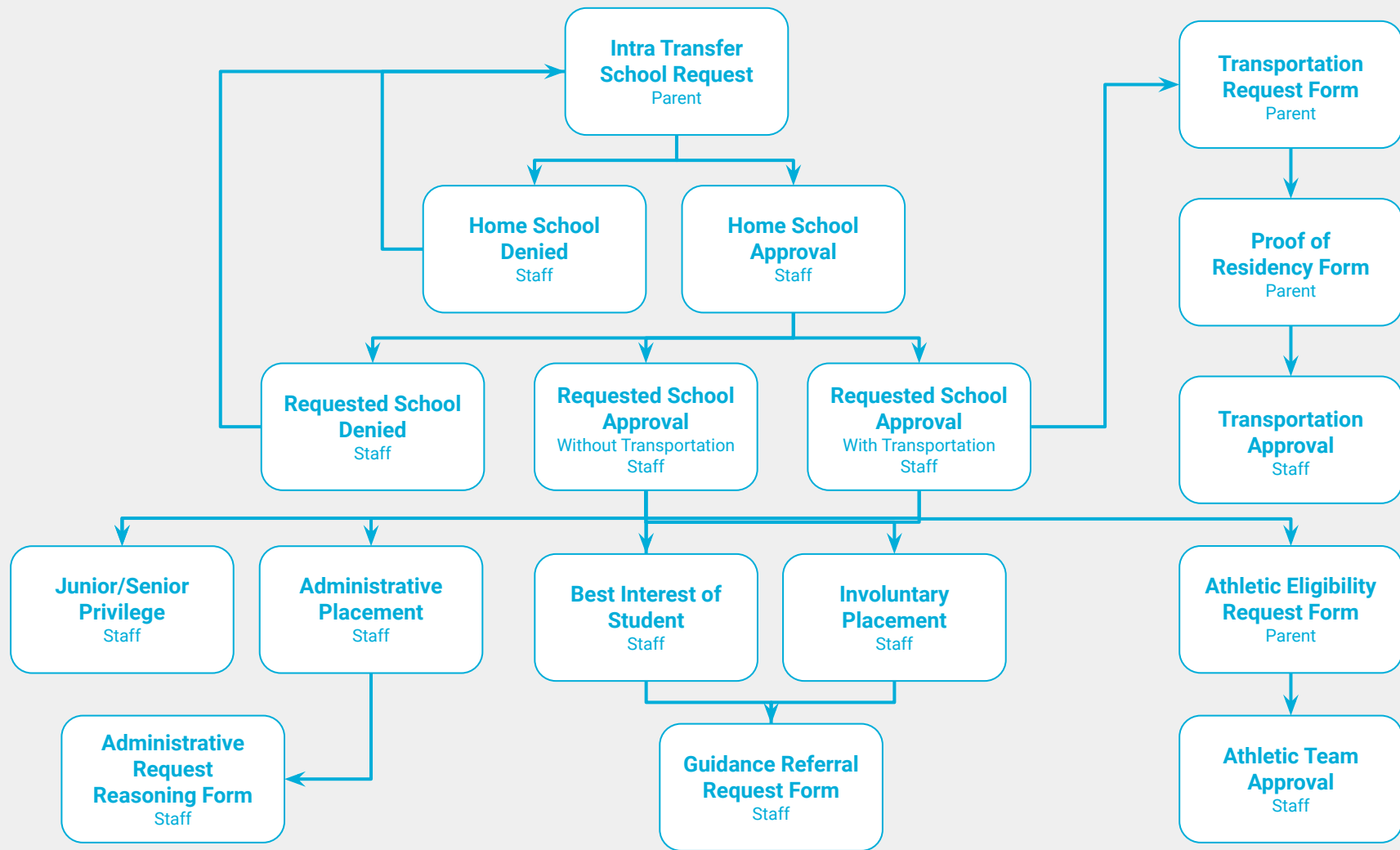
Date: _____

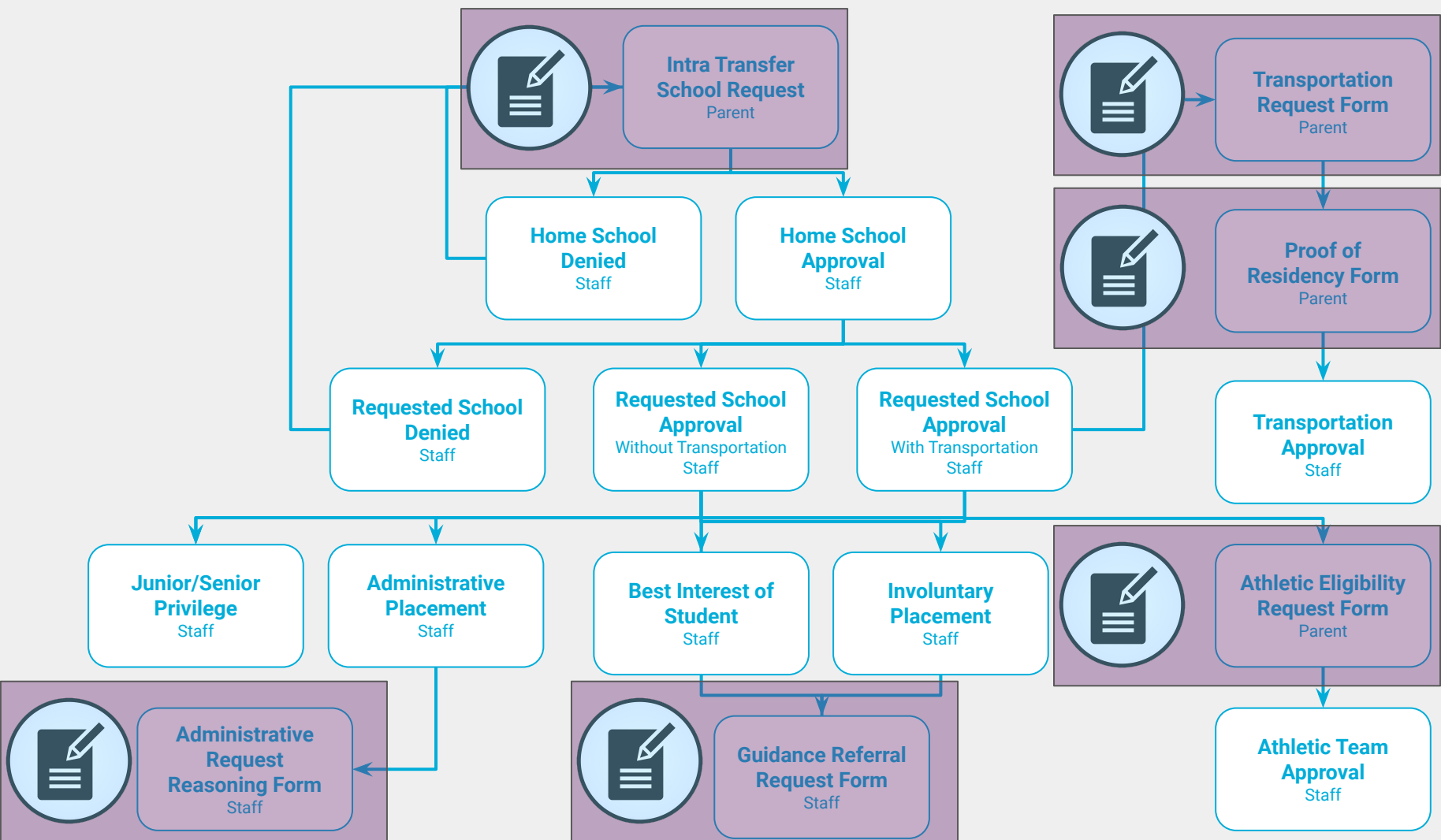
Date: _____

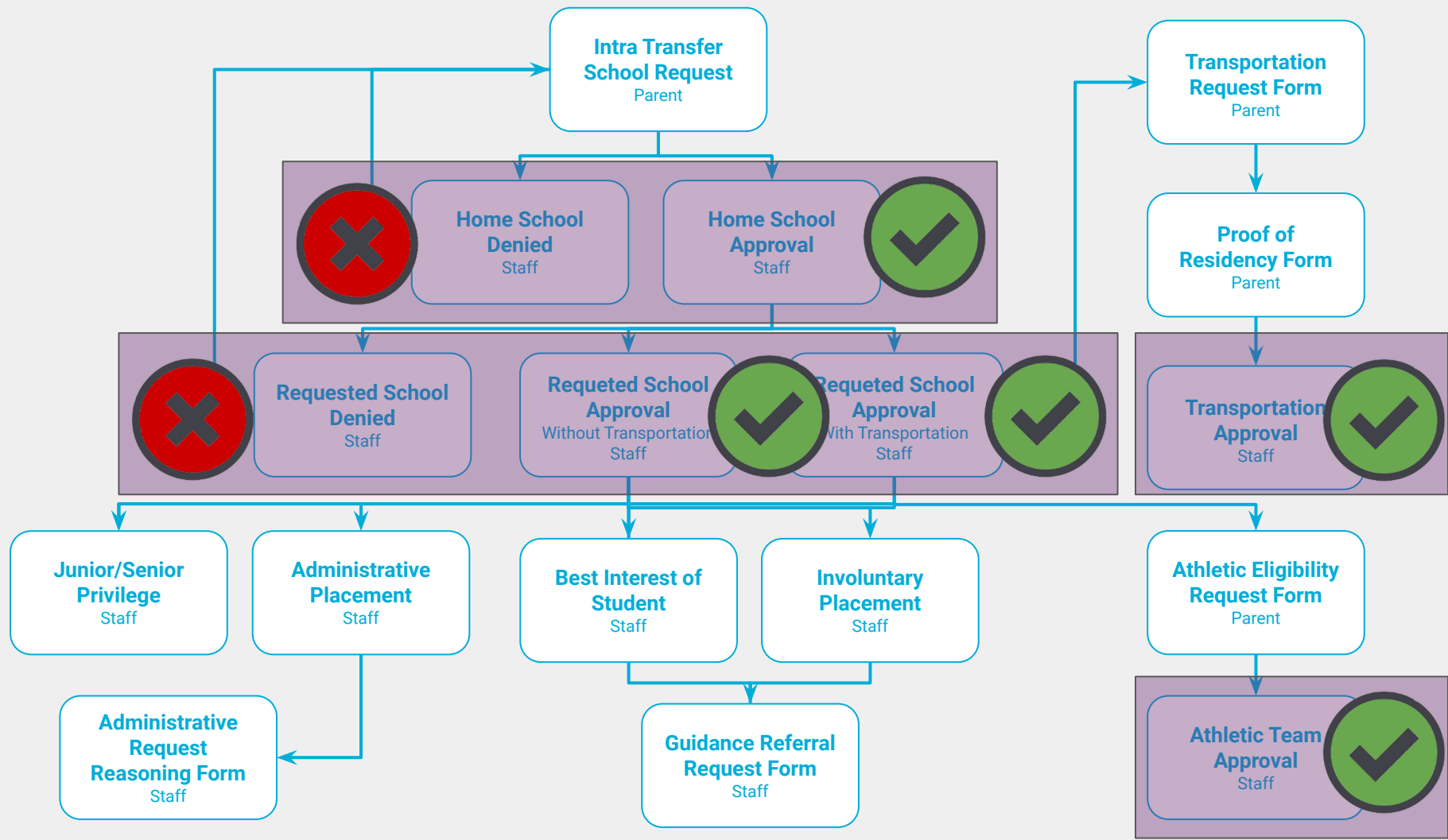
Case Study: Automating Inter-transfer Form Workflows

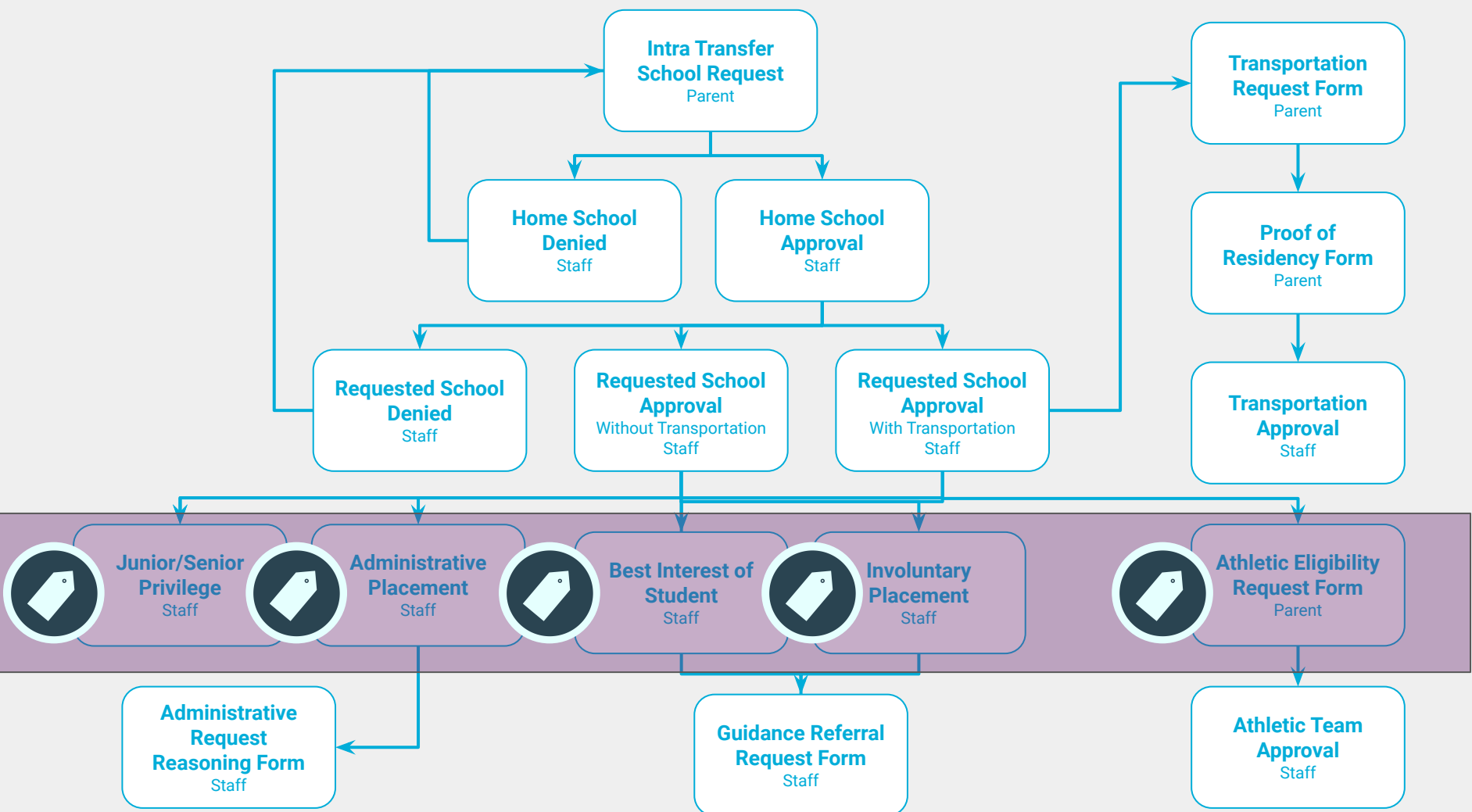


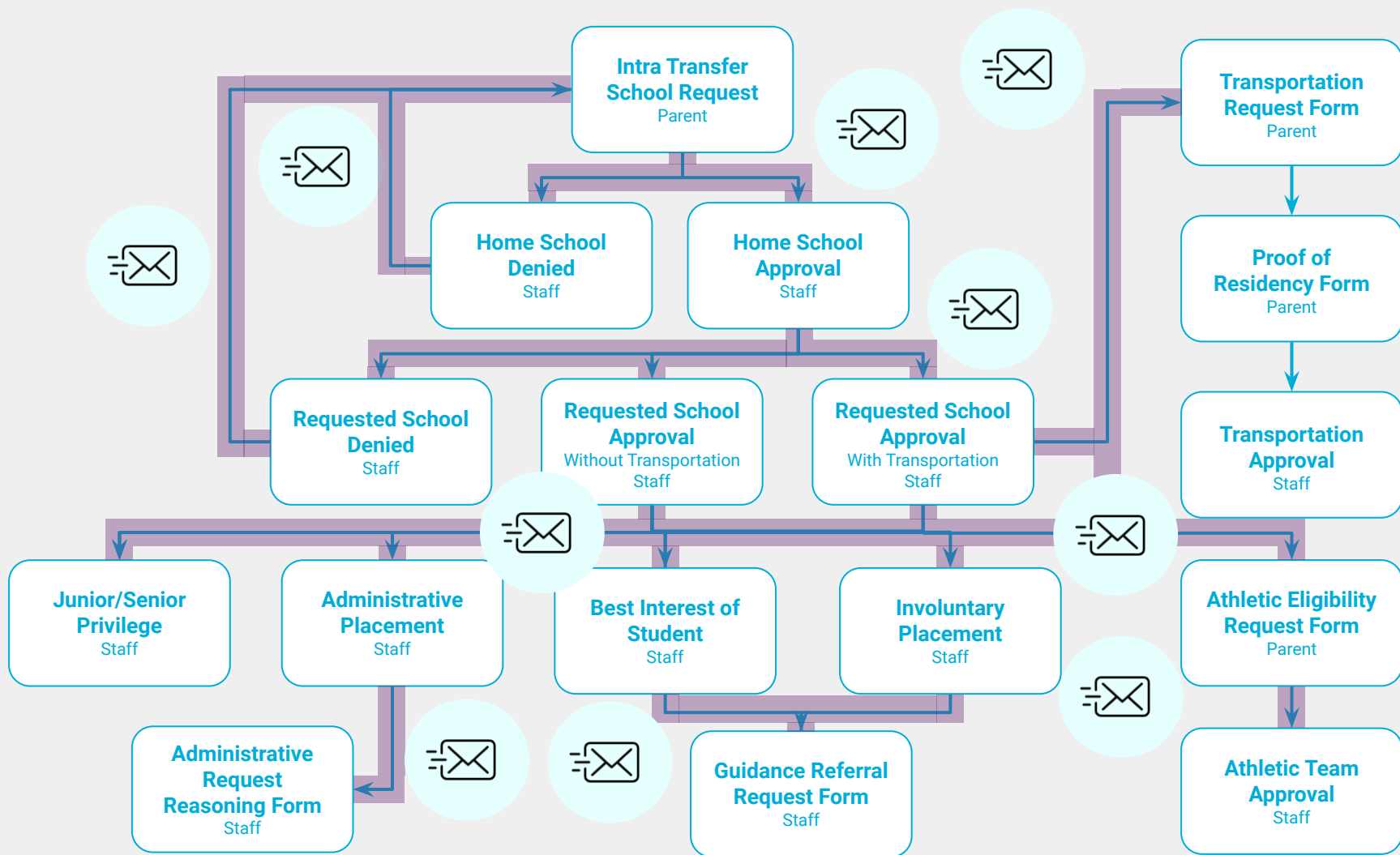
How East Side Union High School District digitized its Student Inter-transfer Form, drastically reducing the manpower required to oversee the task, by creating an automated workflow to manage the entire process — from start to finish.



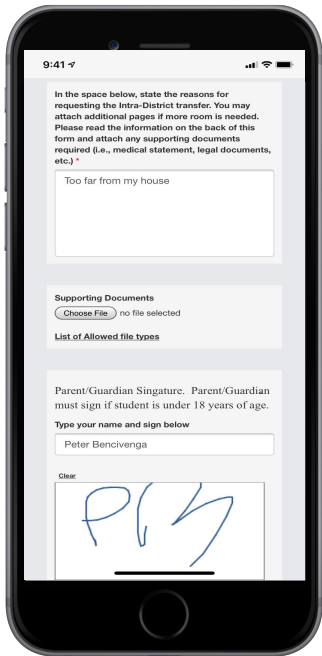








Intra-Transfer Workflow



9:41

In the space below, state the reasons for requesting the Intra-District transfer. You may attach additional pages if more room is needed. Please read the information on the back of this form and attach any supporting documents required (i.e., medical statement, legal documents, etc.)

Too far from my house

Supporting Documents
Choose File no file selected

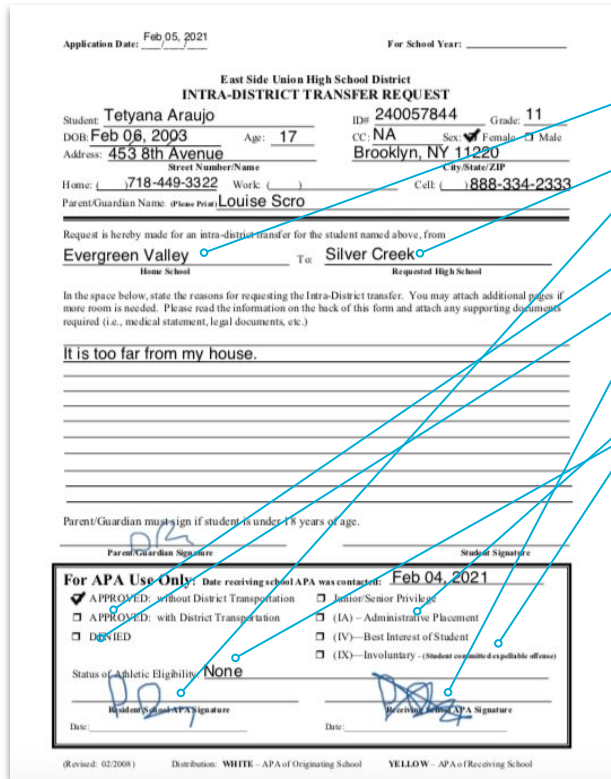
List of Allowed file types

Parent/Guardian Signature. Parent/Guardian must sign if student is under 18 years of age.
Type your name and sign below
Peter Bencivenga

Clear

Signature

Mobile Ready



Application Date: Feb 05, 2021 For School Year: _____

East Side Union High School District
INTRA-DISTRICT TRANSFER REQUEST

Student: Tetyana Araujo ID# 240057844 Grade: 11
DOB: Feb 06, 2003 Age: 17 CC: NA Sex: Female Male
Address: 453 8th Avenue Brooklyn, NY 11220
Street Number/Name City/State/ZIP
Home: 718-449-3322 Work: Cell: 888-334-2333
Parent/Guardian Name (Please Print) Louise Scro

Request is hereby made for an intra-district transfer for the student named above, from
Evergreen Valley Home School To: Silver Creek Requested High School

In the space below, state the reasons for requesting the Intra-District transfer. You may attach additional pages if more room is needed. Please read the information on the back of this form and attach any supporting documents required (i.e., medical statement, legal documents, etc.)

It is too far from my house.

Parent/Guardian must sign if student is under 18 years of age.

Parent/Guardian Signature Student Signature

For APA Use Only: Date receiving school APA was contacted: Feb 04, 2021

☒ APPROVED - without District Transportation ☐ Junior/Senior Privileges
☐ APPROVED - with District Transportation ☐ (IA) - Administrative Placement
☐ DENIED ☐ (IV) - Best Interest of Student
☐ (IX) - Involuntary - (Student commits a deportable offense)

Status of Athletic Eligibility: None

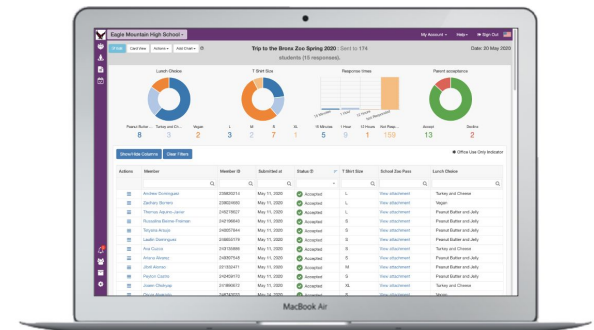
Receiving School APA Signature District APA Signature

(Revised: 02/2008) Distribution: WHITE - APA of Originating School YELLOW - APA of Receiving School

PDF Mapping

25+ Automated Actions

- Notify Transfer From School by Email and Request Approval Signature
- Notify Transfer To School by Email and Request Approval Signature
- If Approved with District Transportation - Send Parent Transportation Request Form
- If Denied send parent email and request form for appeal
- If Involuntary place student in a pre-defined group with automated monthly check in forms
- If Administrative Placement send Transfer To School notification of reasoning
- If Athletic Eligibility filled in send notification to coach of Transfer To School and Send to Parent Athletic Forms for Athletic Participation



Additional Major Workflows

Addressed, built and solved in Operoo



**Daily Health
Attestation**



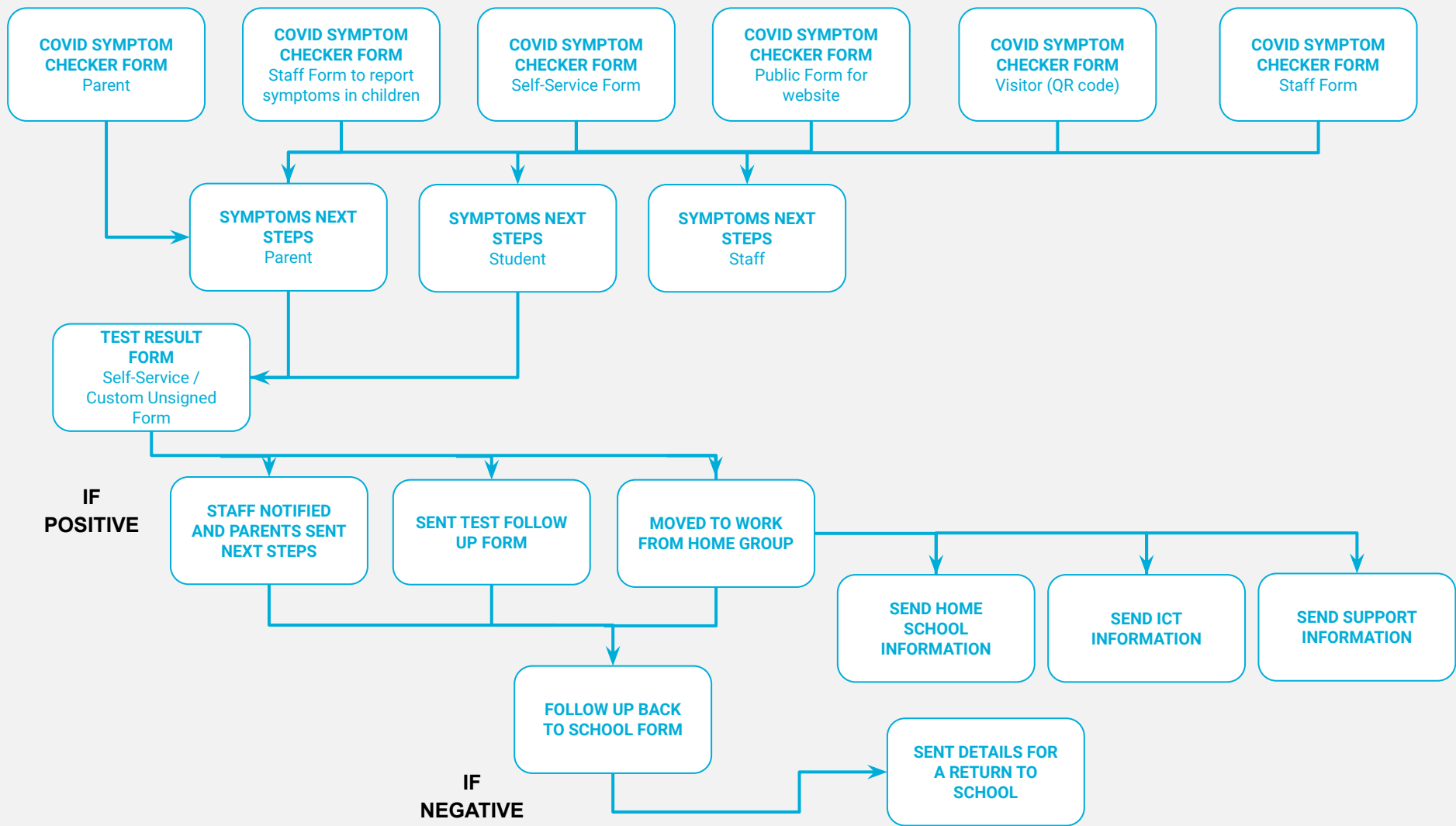
**Student Inter-transfer
Management**

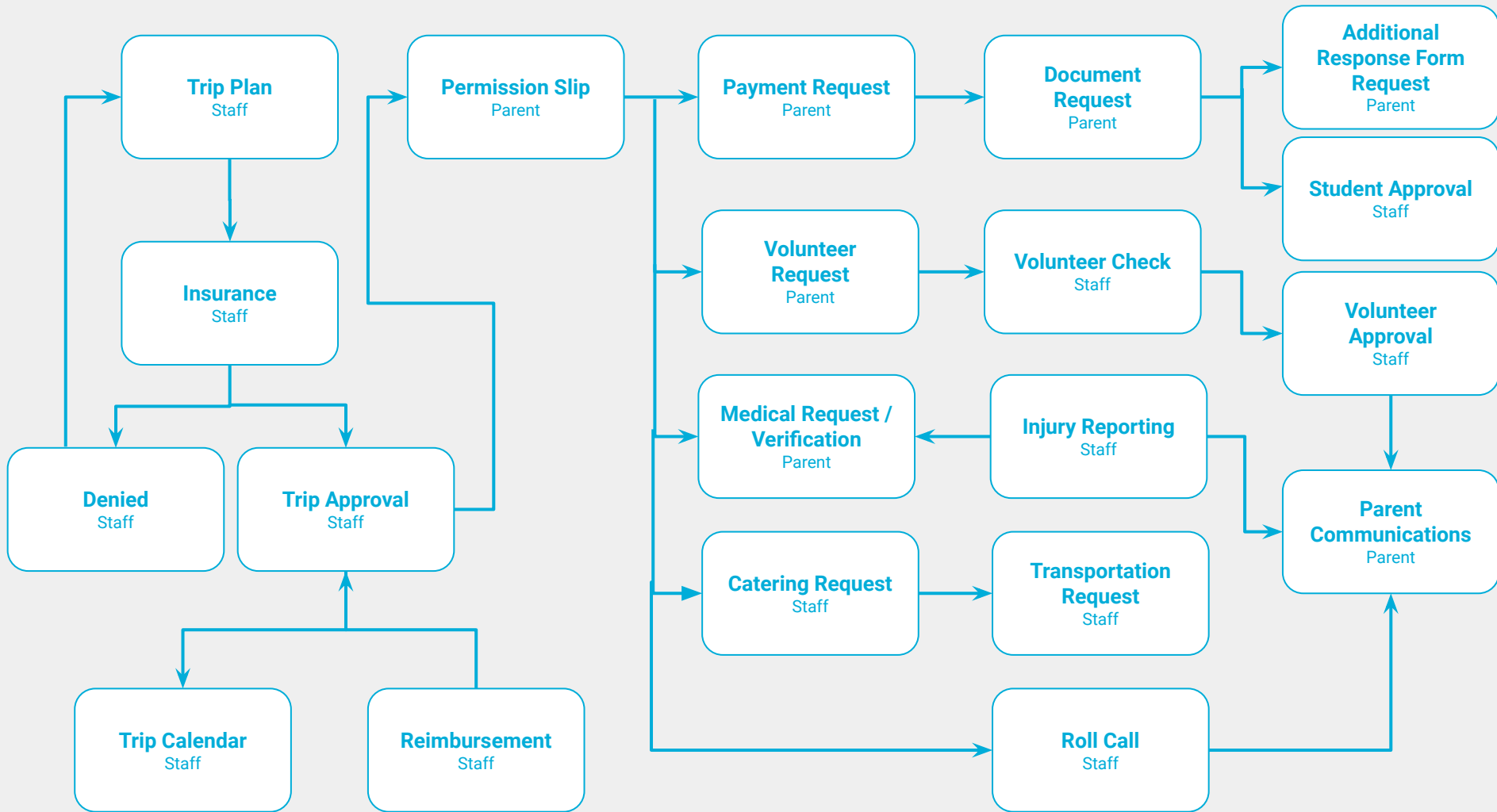


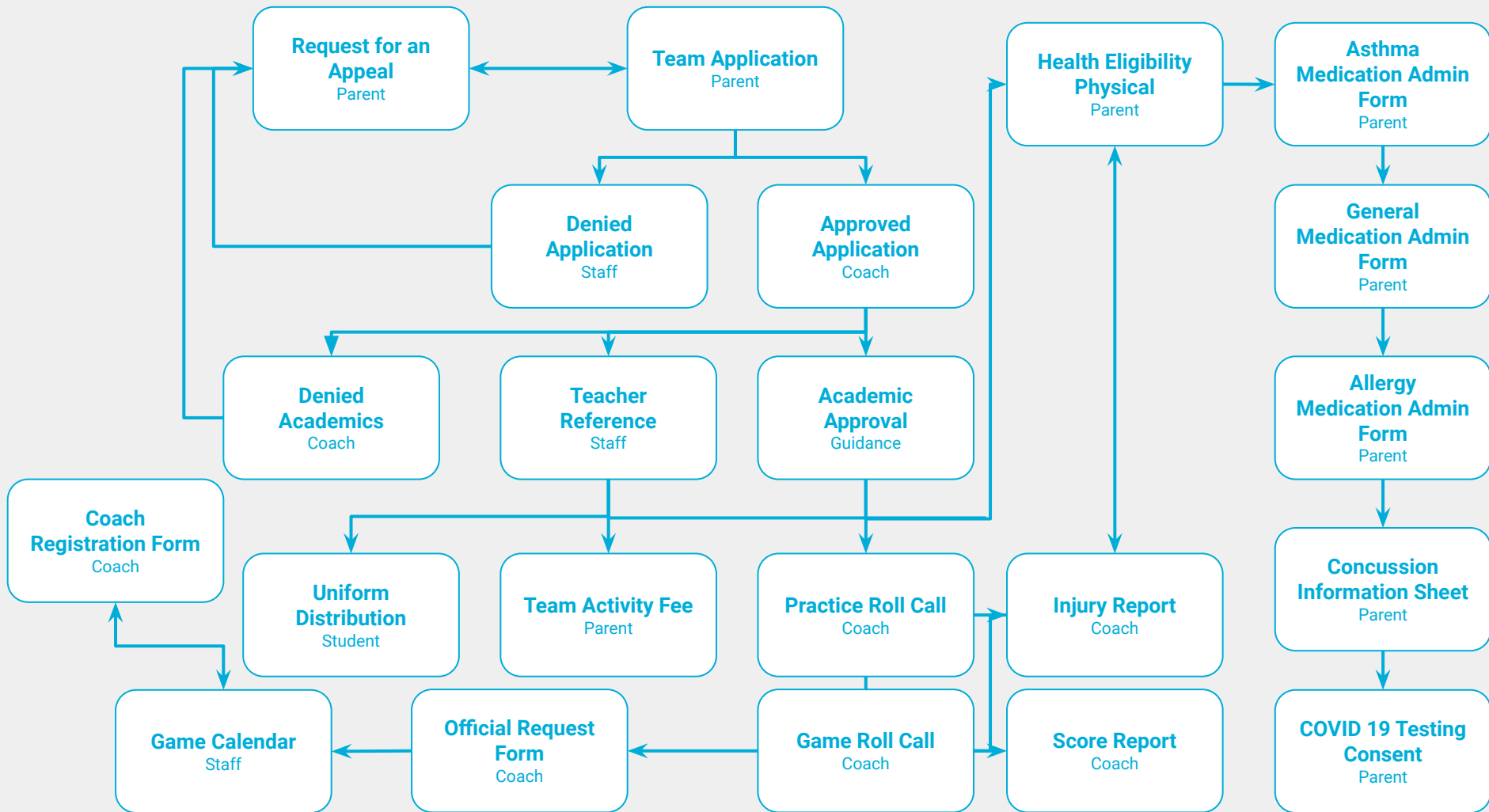
**Athletic Program
Management**



**Field Trip
Management**







Customer Outcomes

Process Automation and Workflow Management



OF OPEROO FORMS AND
PAYMENT REQUESTS ARE
RETURNED WITHOUT ANY
MANUAL FOLLOW-UP

100s → 1

Trip management went from
hundreds of paper forms to
one digital workflow.

\$250,000

OF INTEGRATED PAYMENTS PROCESSED
THROUGH OPEROO EACH YEAR

5X MORE EFFICIENT

PS 100 registered 150 new students
with just two staff members managing
the process, instead of the usual ten.

15 TO 0

PARENTS NO LONGER HAVE TO COMPLETE
15 PAPER FORMS ON THE FIRST DAY OF SCHOOL

OVER 80

School forms and
workflows automated.

23,760

SHEETS OF PAPER SAVED AT
THE START OF EACH SCHOOL YEAR

3X FASTER

With Operoo, PS 107 completed Pre-K
and Kindergarten registration in one
month, rather than three.

\$50,000+

SAVED ON COLLECTING STUDENT
MEDICAL DATA EACH YEAR



REDUCTION IN
REQUIRED
MANPOWER

2000%

INCREASE IN THE NUMBER
OF PARENT VOLUNTEERS

8X QUICKER

PS 19 collected signed Media Consent
Forms from all 540 students in just one
week, instead of two months.

Demonstration

Registration and onboarding



1. Setting-up groups in Operoo to manage the process
2. Using Smart eForms and automated reminders to remove registration bottlenecks
3. Eliminating data double-handling by instantly mapping Operoo eForms to official district formats
4. Setting-up Trigger Actions to facilitate student onboarding requests upon enrollment
5. Sending targeted communications in any language

School and District Back to School Workflows:

Emergency Contact Card
Media Consent Form
Transfer Form
Home Language Survey
Housing Questionnaire
General Medication
Administration Form
Kindergarten Admin
Questionnaire
Parent/Student Ethnic
Identification
Preferred Language Form
Student Registration Form
Immunization Record
Proof of Age and Residency
Health Examination Form
Parent Affidavit
Permission to Walk Home
Walking Trip Permission Slip
Student-Parent Handbook
Opt-Out Forms

Over the Counter Student
Registration
Bus Eligibility
Supply Lists
Beginning of Year Orientation
Monthly Newsletters
Student Elections
Student Course Change
Request
Absence Note
Visitor Approval Request
Daily Student-Teacher
Health Check-Ins
Sibling Survey
Transcript Request Form
Reopening Family Feedback
Backpack Letters & Memos
Offsite Coursework
Agreement Form
Acceptable Use Policy for
Virtual Learning

COVID Flex Scheduling Letters
and Groups
Daily Alerts to Parents on
Who is Reporting
Technology Support Ticketing
Summer Assignments
Google Classroom Code
Distribution
Discharge Form
Change of Address
Not Returning September
2020
Device Distribution and
Management
Creating Student Accounts
Parent Tech Support Tickets
Guidance Counselor
Appointment Scheduler
Permission to Leave Early
Cell Phone Contract
Discipline Contract

Class Contracts
Request for IEP Application
Parent-Teacher Conference
Sign Up
Student Handbook
College Now Registration
On-Site Clinic Permission Slips
After School Program
Registration
Third-Party Support
Programs Registration
Senior T-Shirt Size Request
Collect Senior Dues
Permission to Participate in
Senior Activities & Sign Up
AP Exam Payments
Virtual Fundraising
Gym Uniform Purchasing
Supply Purchasing
Yearbook Boosters

Comp Time Per Session
Employment
Per Session Time Sheets
Policy and Regulations Sign
Off
Staff Sign-Off IEP Distribution
and Review
Request for Expenditure
Request for Reimbursement
Staff Emergency Contact
Cards
Transcript Update Record
Professional Learning Weekly
Check-In
Personal Time Off
Remote Teaching Practice
Handbook
Teacher Handbook
Virtual Event Approvals
IEP Documentation

School Operations and Productivity Platform



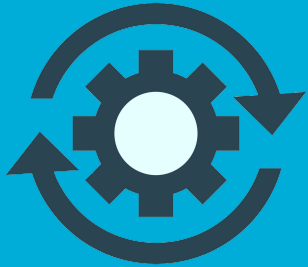
One Single Source of
Truth in the Cloud



Any platform, any device
— even when offline



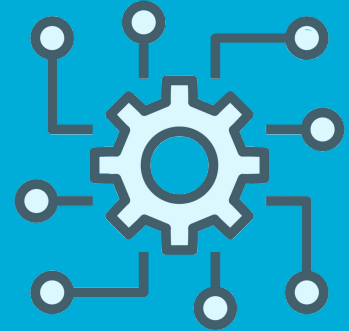
One place for all your
processes and workflows



Admin System Integration
and Single Sign On (SSO)



Reduced risk of data security
and privacy breaches



Drive consistent, transparent
and repeatable processes

Q&A Session



Questions?

We're here to answer them!

www.operoo.com/contact-sales



THANKS FOR YOUR TIME

And for the incredible work you're doing

Next steps:

1

We'll send you the webinar recording

2

You'll get a copy of the presentation slides

3

And, if you'd like to know how Operoo can help you, simply ask:

www.operoo.com/contact-sales

