

DIGITAL SCHOOL OPERATIONS SUMMIT 2020

North America



MONDAY 16TH - THURSDAY 19TH NOVEMBER



eForms Masterclass: Never Chase a Paper Form Again

- Panel Discussion
- Quick-fire overview of eForm basics & best practices
- Q&A Session

Your Presenters



Peter Bencivenga
President, Operoo
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Sam Banks
Customer Success Manager, Operoo
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Today's Panelists

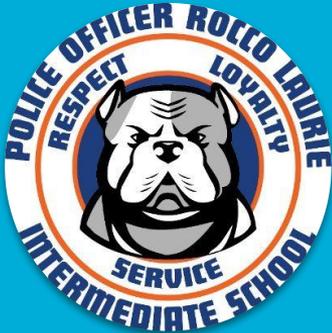
MONDAY: 15:00 - 15:55 EST



Beth A. Tekverk
Director of Early
Childhood Education,
District 24 Mosaic Pre-K Centers



Peter Panay
School Secretary,
Chelsea Prep School
PS 33



Gregory Rocco
Assistant Principal of
Operations & Discipline,
Rocco Laurie IS 72



Pamela Rosenberg
Parent Coordinator,
John W. Kimball
PS 107

The Challenge

Necessity is the mother of invention

- What ignited your search for a solution like Operoo?
- What did you use before implementing Operoo?
- What are some of the most common form types & associated processes that Operoo is helping you streamline?



The Outcome

Sharing your successes

- What sort of results have you seen so far?
- Can you think of a specific time or anecdote that made you particularly grateful that you'd adopted Operoo?
- Which of Operoo's features have you found most useful in your journey to date?



Looking to the Future

Your next move

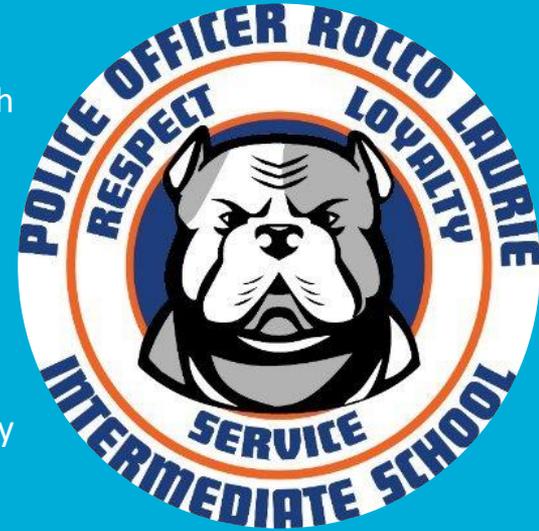
- What's your next form or process you want to automate in Operoo?
- What advice do you have for other Operoo users looking to replicate your success to date?
- Any parting thoughts?



5 Factors for Success

Getting back on track after a nervous start

1. Assigning a specific school leader to own the Operoo rollout — from start to finish
2. Deploying a multi-channel campaign to drive Operoo registration (social media, email, letters, phone calls)
3. Utilizing Operoo implementation, handbook and support resources
4. Consulting with other Operoo schools to benefit from lessons learned
5. Using Operoo as the only means to distribute and receive all important forms — especially start-of-year forms — to drive adoption amongst the school community



Demonstration

Quick-fire eForms refresher



1. Overview of eForm types (including Public Forms)
2. Using pre-built best practice templates
3. Creating eForms
4. Distributing eForms
5. Reviewing eForm responses

Q&A Session



Questions?

We're here to answer them!

Thanks for Your Time



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